## **SOLICITATION ALERT**

## FICTITIOUS BUSINESS NAME (DBA) RENEWAL

Many business owners are receiving "official" looking renewal notices for their Fictitious Business Names. These renewal notices ask for fees of up to \$139.

The Registrar-Recorder/County Clerk has compiled the following information to be sure you are not subjected to unnecessary fees by third party solicitors.

- A renewal only requires completion of the application and a \$26.00 fee and \$5.00 for each additional business name/registrant.
- If you renew before your expiration date, you are not required to publish your business name.
- A renewal of a Fictitious Business Name Statement must be filed prior to the date of expiration if you intend to continue doing business under that name and if there are no changes to the original statement.
- A Fictitious Business Name Statement expires five years from the date it is filed in the office of the County Clerk.

  CA Business and Professions Code Section 17920(a).

Filing instructions are located on our website: www.lavote.net/Clerk/Business Name.cfm

## To report fraudulent activity:

- Visit the Los Angeles County Department of Consumer Affairs online at: http://dca.lacounty.gov
- Call the Los Angeles County Department of Consumer Affairs at: (800) 593-8222. Counseling staff is available to answer your questions during normal business hours.
- Write the Los Angeles County Department of Consumer Affairs at: 500 West Temple Street, Room B-96, Los Angeles, California 90012-2706