



Dean C. Logan  
Registrar-Recorder/County Clerk

October 14, 2014

TO: Supervisor Don Knabe, Chair  
Supervisor Gloria Molina  
Supervisor Mark Ridley-Thomas  
Supervisor Zev Yaroslavsky  
Supervisor Michael D. Antonovich

William T. Fujioka, Chief Executive Officer

FROM: Dean C. Logan, Registrar- Recorder/County Clerk

**REQUEST TO AUTHORIZE THE REGISTRAR-RECORDER/COUNTY CLERK TO PERFORM SNAP TALLIES OF CERTAIN PRECINCTS IN THE NOVEMBER 2014 GENERAL ELECTION (All Supervisorial Districts) (3-Vote)**

**SUBJECT**

Approve an agreement with Edison Media Research for the conduct of a snap tally services in 7 precincts in the November 4, 2014 General Election.

**IT IS RECOMMENDED THAT YOUR BOARD:**

Approve the conduct of snap tally services in 7 of the 4,684 election precincts throughout Los Angeles County in the November 4, 2014 General Election at the request of Edison Media Research (Attachment I).

**PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

For many years, Los Angeles County has made snap tally services available to the news media to enable them to establish voting trends in certain election contests. For this election, the request is for snap tally results in the Gubernatorial and United States House contest only,

Snap tallies are specifically authorized by California Elections Code sections 14440-14443. Edison Media Research has requested the snap tallies indicating a public interest in the information and need for early tabulation.

**Implementation of Strategic Plan Goals**

The recommended action supports the County's Strategic Plan:

**Goal No. 1: Service Excellence:** Provide the public with easy access to quality information and services that are both beneficial and responsive.

**FISCAL IMPACT/FINANCING**

Costs associated with the snap tally process are estimated at \$175 to cover an additional \$25 pollworker stipend for each Inspector performing snap tally services.

**FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

Snap tallies do not interfere with the conduct of the election. Snap tallies take place after all the polls have closed and do not, in any way, delay the County's tally of election results. The attached statement from Edison Media Research reaffirms their policy of not releasing such results until all the polls in the State of California have closed.

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

No impact on current services. Snap tally services allows for the news media to establish voting trends in certain election contests and provide this information to the citizens of Los Angeles County.

**CONCLUSION**

Upon Board approval, please mail one original stamped copy of the approved Board letter to the Registrar-Recorder/County Clerk.

Respectfully submitted,



DEAN C. LOGAN  
Registrar-Recorder/County Clerk

DCL:EE:ri

Enclosures