



LOS ANGELES COUNTY

ELECTION ADMINISTRATION PLAN

2022



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Registrar-Recorder/County Clerk

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INTRODUCTION

Los Angeles County (County) is the largest local voting jurisdiction in the nation with more than 5.7 million registered voters residing across 4,100 square miles. The Registrar-Recorder/ County Clerk (RR/CC) is responsible for administering local, state, and federal elections in this jurisdiction and ensuring all voters have the knowledge, access, and opportunity to participate in our democratic process. The RR/CC continuously and diligently works to improve the voting experience through its publicly-owned and publicly-designed voting system, Voting Solutions for All People (VSAP), while removing potential barriers to or obstacles that may prevent a voter from participating in an election. The VSAP solution is a modern, accessible, and secure voting experience that seeks to ensure voters in the County have greater opportunities to vote by providing expanded options in a manner that is convenient, accessible, and secure; which aligns with efforts to expand voting options throughout California.

The State of California (State) has also taken unprecedented steps to broaden access and modernize the act of voting by redefining how, when, and where a voter may cast their ballot in an election. Senate Bill 450, the California Voter's Choice Act (VCA), was developed to facilitate this access.

In this document, there is detailed information on how the RR/CC plans to educate voters about their voting rights and options; how Vote Centers and Ballot Drop Box locations will be distributed, placed, and maintained; details on Vote Center layout, voting equipment, and staffing plans; security and contingency plans; and next steps.

VOTER'S CHOICE ACT

The VCA provides the foundational framework for counties to offer expanded options to voters by providing greater flexibility and convenience. The core elements of the VCA model include:

- Flexible in-person voting options allow voters to cast their ballot at any Vote Center within their county of residence over an 11-day period.
- Enhanced voter services and assistance provided at Vote Centers, including Conditional

Voter Registration.

- Expanded Vote by Mail (VBM) services, including secure and convenient Ballot Drop Boxes and drop-off locations available starting 29 days before Election Day (see Section 2-B).

Successful execution of the VCA voting model requires adopting counties to carefully examine their existing conditions and processes, including voting technology, budgetary capacity, voting locations, and community engagement.

VCA IMPLEMENTATION IN LOS ANGELES COUNTY

To implement the VCA in the County, the RR/CC developed an infrastructure based on its existing transformational VSAP principles focused on the needs of voters balanced with the validation by advisory committees of industry experts in design, accessibility, security, technology, election administration, academics, and public input from stakeholders, community-based organizations (CBOs), and members of the public. Utilizing a combination of advisory groups, surveys, focus groups, technical analysis, and user testing, the RR/CC set a precedent, leading the complex process of developing a new voting experience that satisfies State and local requirements, meets the needs of voters, and exceeds national voting system security standards.

In the March 3, 2020 Presidential Primary Election, the County implemented the VSAP initiative which introduced voters to an experience that included a fully accessible and secure Ballot Marking Device (BMD), an Electronic Pollbook (ePollbook), an Interactive Sample Ballot (ISB), Remote Accessible Vote by Mail (RAVBM), a modernized Tally System, a 10-day in-person early voting period, Vote Centers, and the Mobile/Flex Voting Program. In this initial implementation of the VCA and VSAP, over 1.14 million voters voted using their VBM ballot and another million voted at a vote center. This turnout represented an increase of approximately 75% in VBM turnout and 42% of total turnout from the previous countywide primary election in June 2018, which saw approximately 665,000 voters vote using their Vote by Mail ballot. In a survey conducted by the RR/CC, 70% of voters stated they had an overall neutral or positive experience.

Immediately following the March 3, 2020 Presidential Primary Election, the County Board of Supervisors (Board) directed the RR/CC to adopt the provisions of the VCA as described in Elections Code 4005 and 4007(c), requiring the County to mail all registered voters a VBM ballot. This early adoption provided voters with an opportunity to vote safely from home without risking their health and their family's health during the beginning of the COVID-19 pandemic. This meant an increase of approximately 2.5 million additional VBM ballots were mailed in the November 3, 2020 General Election compared to the March 3, 2020 Presidential Primary Election. In this election, over 3.4 million voters voted using their Vote by Mail ballot and approximately 913,000 voted in person. This marked a historical 4.3 million voter turnout and an increase from 58% to 76% compared to the overall turnout in the previous countywide election in November 2018. A survey conducted by the RR/CC also saw an increase in voter satisfaction with their experience with 94% of survey respondents indicating they had an overall neutral or positive voting experience.

SECTION 1 – VOTER EDUCATION AND OUTREACH PLAN

The RR/CC will continue to educate and raise awareness among registered and eligible non-registered voters about their voting rights, voting options, the VCA, the VSAP voting experience, and how to access voting resources through a series of strategic public education and outreach campaigns. Since the implementation and adoption of VSAP and the VCA, the RR/CC has implemented three large-scale multilingual and multicultural voter education campaigns that engaged millions of voters throughout the County. These campaigns utilized a variety of tactics and strategies, which provided voters with critical messages in more than a dozen languages and directed voters to publicly available information and resources on our website and the toll-free hotline. The RR/CC will continue to develop and implement campaigns utilizing data-driven best practices, approaches, and communications platforms that are available in the market.

Additionally, the RR/CC will continue to utilize and leverage its relationships with local and multilingual news media networks to gain earned media opportunities with TV, radio, print, and digital news outlets. These opportunities will include but are not limited to conducting interviews, media round tables, press briefings, and inviting media to the various public-facing

operations to learn about the voting and elections processes. These engagements with local media will produce and provide the public with trusted information on upcoming election events, critical deadlines, voter registration opportunities, voting options, and much more.

Furthermore, the RR/CC will continue to collaborate with long-standing partners, including, but not limited to community-based organizations, County stakeholders, advocacy committees, municipalities, high schools, community colleges, and universities. Through these partnerships, the RR/CC will collaborate and provide outreach materials in multiple languages to raise awareness and educate our vast multicultural communities on how they can take advantage of early voting opportunities, promote civic engagement, and voter participation.

1-A MEDIA AND OUTREACH BUDGET

The RR/CC’s media and outreach budget for Fiscal Year 21-22 is \$6,300,000. The County’s fiscal year runs from July- June. Therefore, this budget encompasses the June 7, 2022 Statewide Direct Primary Election, and some early expenses related to education and outreach for the November 3, 2020 General Election. This budget will be used to implement a large-scale, multilingual, and multicultural voter education campaign to educate County voters and residents about their legal voting rights, voting options, and election resources.

Fiscal Year	MEDIA			OUTREACH		
	Budget	Expense	Variance	Budget	Expense	Variance
FY 17-18	\$850,000	\$488,656	\$361,344	\$25,000	\$29,773	\$(4,773)
FY 18-19	\$1,500,000	\$587,216	\$912,784	\$25,000	\$62,216	\$(37,216)
FY 19-20	\$7,467,000	\$360,269	\$7,106,731	\$25,000	\$1,001	\$23,999
FY 20-21	\$725,000	\$290,338	\$434,662	\$16,376,000	\$12,804,721	\$3,571,279
FY 21-22	\$1,700,000	\$970,101	\$729,899	\$4,600,000	-	\$4,600,000
FY 22-23	\$700,000	-	\$700,000	\$2,000,000	-	\$2,000,000

1-B MEDIA OUTREACH

The RR/CC utilizes various data sources such as reports from previous voter education campaigns, public voter surveys, and nationally recognized data sources in determining the best methods to effectively reach and communicate to the County’s diverse population. The RR/CC will continue to use a data-driven approach to best determine how to educate the public about their voting options and rights, along with directing them to trusted resources available to them online and through our toll-free hotline.

Media campaigns will be multilingual and multicultural. To ensure the County’s diverse communities are reached, the RR/CC will engage with large national platforms as well as small local outlets. This comprehensive approach ensures that voters will receive the RR/CC’s message in whatever method they typically consume news and information.

Broadcast Media

The RR/CC will work with various English and non-English broadcast networks and stations on television and radio to produce public service announcements, conduct informational interviews, and deploy paid engagements. The public service announcements, along with other RR/CC outreach efforts, will contain critical messages on upcoming elections, registration information, language access, and voting options. These efforts will directly serve English and non-English speaking citizens. Previous partners include, but were not limited to:

- ABC
- CBS
- KTLA
- FOX
- NBC
- Telemundo
- Univision
- iHeart Media
- POWER 106
- Entercom
- Entravision
- Liberman Broadcasting
- KNX
- KPCC
- NPR
- K-ABC
- KFI
- KJLH

Print Media

The RR/CC will work with local and regional print media to promote civic engagement and to educate readers on how they can register to vote, review their voting rights and options, locate election resources, and encourage early voting participation. This includes newspapers, magazines, and newsletters. Print media continues to serve as a trusted vehicle to reach geographically isolated and underserved communities, along with residents who primarily speak or read a language other than English. Previous partners include, but were not limited to:

- Los Angeles Times
- LA Daily News
- Daily Breeze
- Pasadena Star News
- Long Beach Press-Telegram
- Whittier Daily News
- San Gabriel Valley Tribune
- LA Sentinel
- La Opinion
- World Journal
- The Korea Times

Digital Media

The RR/CC will continue to leverage digital platforms to provide static and video advertisements on a variety of multilingual platforms, websites, and streaming services to assist in meeting voters where they consume their news or entertainment. Digital media plays a key component in an effective media and outreach plan as residents heavily rely on their mobile or digital devices to consume information and access online resources or information.

Social Media

The RR/CC will continue to utilize social media platforms to engage with County residents on how to register to vote and to encourage voter participation. Social media remains one of the best cost-effective methods to target specific audiences with messages and to disseminate information at a high volume so critical voting and election information remain top-of-mind. Additionally, social media provides a unique opportunity for peer-to-peer engagement on various platforms while also allowing the RR/CC to engage with voters to address questions,

concerns, or dispel falsehoods or misinformation.

You can like, follow, or subscribe to the RR/CC on:

- Facebook: facebook.com/LACountyRRCC
- Instagram: [@lacountyrrcc](https://instagram.com/lacountyrrcc)
- YouTube: [lacountyrrcc](https://youtube.com/lacountyrrcc)
- Twitter: [@LACountyRRCC](https://twitter.com/LACountyRRCC)

Email Marketing

The RR/CC will continue to leverage its extensive list of email addresses associated with the voter registration database to send timely and trusted messages to voters on deadlines, voting opportunities, and how they can access accessible online tools to make their voting experience easier and more convenient.

Out of Home

The RR/CC will continue to evaluate and determine various out-of-home opportunities to message to residents. In the past, traditional billboard transit advertisements, including bus shelters and billboards on highways, have been leveraged and this will continue to be explored to ensure key information on an election is reaching diverse and geographically isolated communities within the County.

Rideshare/Transportation Companies

The RR/CC will continue to collaborate with rideshare companies, the Metropolitan Transportation Authority, the County Department of Public Works, and other transportation entities across the County to promote voter registration and information, with the intent to provide transportation services to Vote Centers.

Influencers and Trusted Messengers

The RR/CC will continue to work with influencers and trusted messengers within our communities to educate and amplify key messaging developed by the RR/CC and its partners.

Direct Mailing

In countywide elections, the RR/CC will directly produce two direct mailings to registered voters. To directly assist voter's, the RR/CC will provide the nearest Ballot Drop Box locations in the Vote by Mail packet. A separate Vote Center mailing will be issued to every registered voter showing the nearest Vote Centers to their residence. The RR/CC will continue to utilize direct mailings as a form of outreach, in addition to the Sample Ballot and Vote by Mail packet, to educate voters of the upcoming election and to provide details on the election's in-person and by mail voting timelines, accessible voting options, locations of in-person Vote Centers, and where voters can find trusted and secure election information via the RR/CC's toll-free hotline or website.

Based on the election cycle, the mailings may include and provide voters with a post-paid return form allowing them to request election materials in a language other than English or to update their residence address information.

1-C COMMUNITY ENGAGEMENT

To effectively outreach to the public and provide information about VSAP, the RR/CC will continue to work with partner agencies within the County, other governmental agencies, City Clerks, and CBOs. The RR/CC will conduct presentations, staff events, provide training and materials, and ensure that a consistent message is being provided to the public. To support these activities, the RR/CC created numerous informational flyers and posters to further educate and inform the community on VSAP and VCA. All materials provided to these organizations are VSAP branded, ensuring the public that the information is relevant, accurate, and comes from a trusted source.

Countywide Collaboration/Stakeholders

Reaching and educating the public requires a collective partnership from public officials (elected and non-elected), government agencies, County departments, cities, chambers of commerce, and other community stakeholders. These entities work together to educate and raise awareness on voting options and key election information.

Collaboration with other County departments enhances the RR/CC’s ability to reach and educate the public. The following County entities have assisted the RR/CC previously and are a sampling of those that will assist in voter education and outreach efforts:

- Assessor
- Beaches and Harbors
- Board of Supervisors
- Chief Executive Office
- Consumer and Business Affairs
- Countywide Communications
- Parks and Recreation
- Public Library
- Public Social Services
- Public Works
- Treasurer and Tax Collector
- Workforce Development, Aging and Community Services

Community Events

Through CBO relationships and paid media partnerships, the opportunity to host and cosponsor events across the County will produce a valuable avenue for the RR/CC to engage with the public regarding the new voting model. The RR/CC has numerous long-standing relationships with many organizations and event coordinators and will spend many weekends organizing tables and providing election-related material to the public. Table 2 highlights a selection of major events the RR/CC has attended this year and will plan to attend in 2022. In addition to these events, the RR/CC has attended several hundred other community events.

Table 2. Major Community Events		
DATE	EVENT	CITY
February 13, 2022	Bell 5K Resource Fair	Bell
March 4, 2022	Care Harbor Resource Event	Los Angeles
March 5, 2022	Care Harbor Resource Event	Los Angeles
March 11, 2022	Latina History Day	Los Angeles
March 15, 2022	Townhall Voter Registration	Dominguez Hills
March 16, 2022	East LA Job and Resource Fair	Los Angeles

March 16, 2022	Gabrielino HS College and Career Fair	San Gabriel
March 24, 2022	SOS Event	Domingue Hills
May 5-31, 2022	Pomona FairPlex	Pomona

1-D WEBSITE INFORMATION

LAVOTE.GOV

The official RR/CC website, LAVOTE.GOV, is the primary resource and location for all voting and election information within the County. The website is updated continuously with critical information on upcoming elections, voter registration information, voting options, and online resources to enhance the voting experience.

1-E LANGUAGE ASSISTANCE

Los Angeles County is not only the nation’s most populous local election jurisdiction, it is also one of the most diverse. Cultural and linguistic diversity is one of the County’s defining characteristics, which makes for a vibrant and dynamic electorate. To support and foster an open and inclusive process for our language minority communities, the RR/CC provides translated materials and robust language assistance. The County currently offers language assistance to voters in addition to English in the following languages:

- Armenian
- Chinese
- Cambodian/Khmer
- Farsi
- Korean
- Spanish
- Tagalog/Filipino
- Vietnamese
- Hindi
- Japanese
- Thai
- Russian
- Bengali*
- Burmese*
- Gujarati*
- Indonesian*

- Mongolian*

- Telugu*

**Services for these languages will be enhanced beginning in the June 7, 2022 Statewide Direct Primary Election. Including the mailing of VBM ballots and the addition of these languages to Ballot Marking Devices.*

The County is committed to continuing its comprehensive approach in complying with federal and State language requirements and achieving its objective in providing fair, accessible, and transparent election services for all voters.

Identifying and Serving Limited-English Proficiency (LEP) Voters

When a person registers to vote, they may request translated election materials in another language. Any voter who makes this request will automatically receive a translated sample ballot and all election materials in their language of choice. The RR/CC also has a Multilingual Assistance Hotline for voters to request translated election materials or information about Vote Center locations, bilingual voter registration cards, translated VBM applications, and sample ballot booklets.

The RR/CC has developed a comprehensive targeting data system that integrates demographic data and language assistance requests from multiple sources including data from the United States Census, the American Community Survey, voter registration applications, and language assistance requests from community groups. From this data, a report is generated to prioritize multilingual staffing at Vote Centers based on language assistance needs. Based on existing data, Spanish-speaking Election Workers will be placed at every Vote Center.

Educating and Communicating with LEP Communities About Vote Centers

The RR/CC's Language Accessibility Advisory Committee (LAAC), established in 2017, plays an important role in educating the LEP community about upcoming elections and their voting options. LAAC members assist by hosting community events and distributing translated materials within their communities. Some of the LAAC organizations include:

- Asian Americans Advancing Justice
- California Common Cause

- Center for Asian Americans United for Self Empowerment (CAUSE)
- Korean American Coalition
- League of Women Voters (LWV), Los Angeles
- NALEO Educational Fund
- National Iranian American Council
- Pars Equality Center
- South Asian Network (SAN)
- United Cerebral Palsy of Los Angeles

The RR/CC meets with the LAAC quarterly to continue to collaborate on issues, expand and enhance language services, and engage with LEP communities. Further information, such as how to attend, participate, and/or join committee meetings, can be found on LAVOTE.GOV.

1-F ACCESSIBILITY SUPPORT

The RR/CC works diligently to ensure full accessibility of elections for people with disabilities and will continue to take considerable steps in surveying, recruiting, modifying, and retaining accessible Vote Centers.

The Vote Center model is designed to be accessible to all voters by ensuring that accessible Vote Centers are located close to voters with disabilities. In the assessment of Vote Centers, facilities considered for serving as a Vote Center need to meet accessible parking requirements in addition to other criteria. The RR/CC has engaged the community through its Community Voter Outreach Committee (CVOC) and its Voting Accessibility Advisory Committee (VAAC). The County's VAAC was established in 2006 to assist the RR/CC with implementing innovative strategies that improve accessibility and participation. The VAAC has played an important role in assisting the RR/CC in both pre-election and post-election activities.

In partnership with the VAAC, the RR/CC produced an Election Worker Disability Awareness Training video to educate Election Workers on how to interact with voters with a different spectrum of disabilities. This video is incorporated into the Election Worker training curriculum

and can also be utilized by community groups to inform their constituents about the services available for voters with disabilities.

Collaborating with Accessibility Advocacy Organizations

The RR/CC's Voting Accessibility Advisory Committee (VAAC), established in 2006, plays an important role in informing voters about the various programs, processes, services and tools in place to increase accessibility for voters. VAAC members assist by hosting community events, collaborating with the RR/CC in connecting with voters with disabilities and distributing translated materials within their communities. Some of the organizations that participate in VAAC include:

- Ability First
- CA Council of the Blind
- CALIF Independent Living Centers
- Disability Rights California
- Regional Centers
- United Cerebral Palsy Los Angeles
- USC Center for Disability Studies and Community Inclusion

In collaboration with the VAAC, the RR/CC will continue to inform the community of accessibility support available throughout the voting process. The RR/CC meets with the VAAC quarterly to continue to collaborate on issues, improve accessibility services and engage with voters with disabilities. Further information, such as how to attend, participate, and/or join committee meetings, can be found on LAVOTE.GOV.

Accessible Services – ISB, RAVBM, VBM, and BMD

The County's ISB, RAVBM, VBM, and BMD are tools that provide additional access and convenience to voters with disabilities. These tools were all designed and implemented as core

components of the VSAP solution. The tools were designed and implemented using a collaborative, human-centered design process that engaged voters, election workers community organizations, local election officials, and experts in topics such as technology, accessibility and security. As a part of that process the tools have been through extensive user-testing to ensure ease of use and accessibility. These tools were designed with 14 core principles in mind. These principles are:

- | | |
|--------------------------------------|-------------------------|
| 1. Transparency | 8. Cost-effectiveness |
| 2. Ability to Provide Voting Options | 9. Scalability |
| 3. Privacy | 10. Flexibility |
| 4. Ease of Use and Accessibility | 11. Ease of Setup |
| 5. Trust | 12. Minimal Power |
| 6. Integrity | 13. Minimal Programming |
| 7. Security | 14. Portability |

The ISB can be accessed through a web-based application located on the RR/CC's website. The ISB is available in 19 languages, can be accessed using assistive technology and is designed to be easy to use and understand. The ISB allows the user to mark their sample ballot and create a Poll Pass that can be printed or downloaded on a mobile device. The Poll Pass expedites the voting experience at a Vote Center by allowing the voter to quickly transfer their sample ballot selections onto the BMD, confirm or modify their selections, and finish the process of casting their ballot.

All BMDs offer multiple accessibility features that allow voters to customize the experience to their abilities. Each BMD has adequate space to accommodate voters in wheelchairs or walkers. The touchscreen display can be adjusted for voters who are in a sitting or standing position. For those who are unable to or have difficulties using a touchscreen, the BMD includes a tactile keypad with buttons to navigate the ballot and make selections. The voter can also adjust the BMD screen's font size, color, and contrast for ease of viewing. Each BMD contains a built-in audio headset that allows the voter to listen to the ballot contests and choices. The audio speed

and volume can be adjusted by the voter. Additionally, as of 2022, the BMD presents both the audio and touchscreen interface in 20 languages.

While the County's VBM ballot and envelope were designed to be easy to use, the RR/CC also offers RAVBM. With this tool, a voter may access a web-based application located on the RR/CC's website to view their ballot in a screen-readable format. Voters may use assistive technologies/devices to read and mark their selections. The voter must then print their ballot and mail it to the RR/CC or drop it off at a Vote Center or Ballot Drop Box.

Both the in-person and VBM options allow for an independent, private, and secure voting experience for all voters.

SECTION 2 – VOTE CENTERS AND BALLOT DROP BOX LOCATIONS

The VCA requires that the County establish convenient, safe, and easily accessible vote centers and drop boxes throughout the County. It sets minimum criteria for the selection of the locations, the number of days, and operating hours for these locations. The County conducts extensive research and analysis to identify the best locations for Los Angeles County voters and launches a comprehensive outreach campaign to make the location information available to voters. Vote Center and Drop Box locations are made available prior to each election at LAVOTE.GOV. The location information is also shared with voters via various mailers.

2-A VOTE CENTERS

Vote Center Placement

Determining the most suitable Vote Center locations requires a robust, data-driven process that integrates State and local requirements with local spatial and socioeconomic conditions while forecasting human behaviors and patterns. The RR/CC utilizes a comprehensive strategy to identify ideal Vote Center locations for its communities that goes beyond the minimum VCA criteria.

The RR/CC incorporates the following 14 criteria when determining ideal Vote Center placement:

1. Geographically Isolated Communities
2. Low-Income Communities
3. Limited English Speaking and Language Minority Communities
4. Low Vehicle Ownership Communities
5. Voter Residential Population Centers
6. Proximity to Employment Centers
7. Voters with Disabilities
8. Unregistered Eligible Voters
9. Low VBM Usage
10. High Propensity Registered Voters
11. Emerging Voters
12. Transit Access
13. Traffic Congestion and Patterns
14. Publicly Accessible Parking

Facility Assessment for Los Angeles County

The VCA requires approximately 114 Vote Centers to be open 10 days prior to Election Day for the June 7, 2022 Statewide Direct Primary Election, however, the RR/CC's goal is to have 120. Additionally, three days prior to and including Election Day, the VCA requires a minimum of 568 Vote Centers to be open in the County, but the RR/CC's goal is 640.

To finalize and confirm Vote Centers, the RR/CC conducts comprehensive surveys of each potential site to ensure accessibility and appropriate power and network connectivity.

Following completion of the surveys, the RR/CC will move forward with finalization through signed Facility Use Agreements outlining specific dates, times, and room assignments within each Vote Center.

Vote Centers Hours of Operation

Vote Centers will be open for an additional 10 days before Election Day, allowing voters two weekends to cast a ballot at any Vote Center location. Vote Centers will be open for a minimum of 9 hours per day during the first 10 days of the voting period and from 7:00 a.m. to 8:00 p.m. on Election Day.

2-B BALLOT DROP BOXES

Ballot Drop Box locations are critical to providing increased accessibility to voters, especially those who live in rural locations, who travel frequently, and who work outside the County's borders. Per the VCA, Ballot Drop Boxes must be secure, accessible, and locked as near as possible to established public transportation routes. Ballot Drop Boxes must be open during regular business hours no less than 29 days before and including Election Day. Additionally, there must be at least one Ballot Drop Box, that is accessible, secure, and available for a minimum of 12 hours per day, including regular business hours.

Recommendations for Ballot Drop Box locations are determined based on VCA criteria and geographic distribution. Per the VCA, the County is required to have at least 379 Ballot Drop Boxes for the June 7, 2022 Statewide Direct Primary Election. The RR/CC currently has 380 24-hour Ballot Drop Boxes installed throughout the County. To be consistent with previous countywide elections, before the June 7, 2022 Statewide Direct Primary Election, an additional 20 Ballot Drop Boxes will be installed for a total of 400 Ballot Drop Boxes. The added Ballot Drop Box locations are undergoing further assessments similar to the Vote Center process referred to in Section 2-B. In addition, all Vote Centers will also serve as Ballot Drop Off locations.

SECTION 3 – VOTE CENTER LAYOUT, EQUIPMENT, AND STAFFING

3-A STAFFING LOGISTICS AND MULTILINGUAL SERVICES

Los Angeles County's Vote Center model is designed to accommodate various levels of participation throughout the County. The County will deploy Vote Centers using three

approximate size variations: small, medium, and large (see Table 3). Each Vote Center will have a range of 5 to 27 Election Workers depending on size and the number of days open during the voting period. Up to eight (8) bilingual speakers may be assigned to fulfill language requirements for precincts in or adjacent to a Vote Center.

Table 3. Vote Center Size Thresholds

Vote Center Size	Required Square Footage	BMDs Supported
Small	1,775 – 3,274	15 - 20
Medium	3,275 – 4,499	25-30
Large	>4,500	35-45

The following are the RR/CC's identified Election Worker roles at a Vote Center:

- **Lead** – Oversees all activities at the Vote Center including opening and closing of Vote Center, addressing questions/issues, and delivering ballots to the Check-In Centers (CIC) daily.
- **Assistant Lead** – Assists with all Lead duties and assumes Lead role in Lead's absence.
- **Line Monitor** – Greets voters, answers general questions, and directs them to the appropriate station (e.g. Check-In-Clerk, VBM Clerk, etc.). Ensures the line is adequately maintained by assisting and directing voters to the ISB process and providing instructions on how to use the BMD. A handout listing nearby Vote Centers will be readily available as an option to voters in the event there are long lines or wait times.
- **Stop Station Clerk** – Instructs voters on COVID-19 Guidelines and ensures all guidelines are met before entering the Vote Center.
- **Check-In-Clerk** – Checks in voters, provides them with their ballot, and directs them to the voting area.
- **Voting Area Monitor** – Directs voters to available BMD, troubleshoots basic BMD questions/issues, and assists Line Monitor, as needed.
- **Field Support Technician** – Troubleshoots equipment issues at the Vote Center (e.g. BMDs, ePollBooks, Routers, etc.). Assists with the chain of custody for all election equipment and records wait times, ballot inventory, and incidents into the RR/CC's systems.

- **Provisional/VBM Clerk** – Assists provisional and CVR voters, receives VBM envelopes from voters, and issues “I Voted” stickers (discretionary position).

3-B VOTE CENTER ASSISTANCE

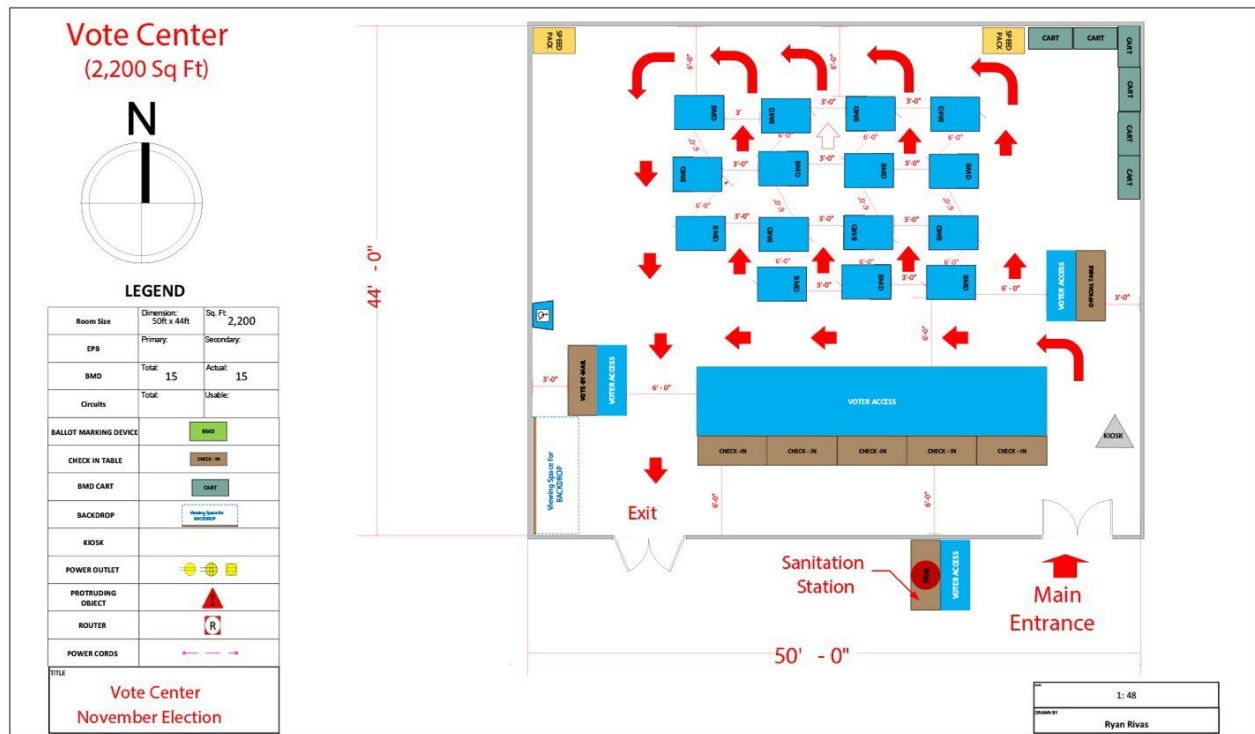
Every Vote Center in the County will have BMDs, which are fully accessible voting devices that allow all voters to mark their ballot independently and privately. Additionally, all Election Workers will receive training on assisting voters with disabilities at every step of the voting process. This includes focused training on the features available on the BMD that will be of great benefit to voters with disabilities. Additional accessibility devices that will be available at all Vote Centers include magnifying glasses, signature guides, pen grips, 20/20 pens, and curbside voting services.

Vote Centers also offer curbside voting. This service is intended for voters who may have a challenging time or are unable to enter a vote center. Curbside voting allows voters to vote from the convenience of their vehicle by calling a telephone number that is clearly posted in a designated area outside a vote center and having an Election Worker take voting material to the voter’s vehicle so they can independently and privately mark their ballot. Options for voters include marking their ballot using the ISB or a paper ballot.

3-C VOTE CENTER LAYOUT

As mentioned in Section 3-A, there will be various Vote Center sizes. However, depending on the room layout and various specifications unique to each Vote Center, the exact number of BMDs in each Vote Center may vary. Each Vote Center will be provided with a layout diagram to ensure BMDs are placed in a manner that allows a voter to cast a private and independent ballot. Layouts must also be sensitive to the accessibility needs of voters and will be adjusted to accommodate the varying shapes and room sizes of each location. Below is a diagram showing an example of a small Vote Center layout.

Example of a Vote Center layout



SECTION 4 – SECURITY AND CONTINGENCY PLAN

4-A SECURITY METHODS AND STANDARDS

All voting conducted at the County’s Vote Centers will follow the State-established security standards, RR/CC’s security procedures, the California Elections Code, and California Voting System Use Procedures. This includes, but is not limited to, ensuring all equipment at the Vote Center is sealed, delivered, stored, and used in compliance with these regulations and that chain of custody is documented for all equipment and ballot handling. In addition, procedures require that at least two Election Workers be present when the site is open.

4-B VOTE CENTER SUPPORT

All staff, including those working the Vote Centers, and those providing technical and compliance support, will attend extensive training on the operation of the voting equipment,

setting up a Vote Center, assisting and processing voters, securing sensitive equipment, and the proper procedures in case of an emergency.

All Vote Center Leads and Field Support Technicians (FST) will be provided a smartphone to contact elections staff when necessary. The phones are rugged, reliable, and virtually unbreakable devices designed for extreme conditions. These devices will enable the Leads and FSTs to communicate quickly and allow the RR/CC to send updates and messages to all Vote Centers simultaneously. Security measures are also in place to ensure that the RR/CC can remotely power the devices off, change the configuration of the phones and lock the phones in the event they are lost or stolen.

The RR/CC will have a trained call center with staff ready and available to assist callers in resolving issues. All Election Workers and those providing technical and compliance support will be trained on emergency procedures and will be provided with a training manual for the operation of a Vote Center and processing voters during an emergency.

4-C CYBERSECURITY

Cybersecurity and maintaining the integrity of the election are critical priorities of the RR/CC. The RR/CC's Information Technology team has adopted a Governance, Risk, and Compliance (GRC) framework to align with industry standards and best practices in addition to improving the RR/CC maturity level. The RR/CC has operationalized network security and will provide continuous monitoring to proactively respond to suspicious or malicious incidences.

Additionally, the ePollbooks are centrally managed and whitelisted on the routers, connections are encrypted to help enforce encryption at rest, in motion, and in transit, and shared keys are changed for every election. Finally, a security operation center (SOC) specific to the elections has been established to provide continuous monitoring to proactively respond to suspicious or malicious incidences.

4-D CONTINGENCY PLAN

The RR/CC has a robust contingency plan to resolve any disruption at a Vote Center. Generally, if a single Vote Center is significantly disrupted, the RR/CC will immediately deploy a Pop-Up Vote

Center. This Pop-Up Vote Center consists of staff and all the equipment needed to set up ePollbooks and BMDs. While the Pop-Up Vote Center is deployed and set up, the Election Workers will redirect voters to nearby Vote Centers.

When appropriate the RR/CC will also inform law enforcement, the Secretary of State's office, and provide media updates to ensure voters are informed. If a natural disaster or other disturbance impacts a Vote Center's or Ballot Drop Box's viability, additional notifications, signage, and staff will be available to direct voters to an alternate location.

Should all activities at a Vote Center be ceased for the voting period, Election Workers will immediately secure that Vote Center's voting equipment and account for all voting materials in accordance with California Elections Code and the Ballot Manufacturing and Finishing guidelines. The RR/CC will attempt to open a replacement Vote Center and widely disseminate information to the public about the change.

SECTION 5 – MOVING FORWARD

Los Angeles County's electorate continues to grow and become more diverse. The communities in which they function also continue to change, becoming more reliant on technology and prioritizing convenience. The RR/CC will continue to be agile, flexible, and responsive, adjusting this plan as needed to best serve County voters.