



## Los Angeles County Registrar-Recorder/County Clerk

DEAN C. LOGAN  
Registrar-Recorder/County Clerk

July 2, 2018

TO: Supervisor Sheila Kuehl, Chair  
Supervisor Hilda Solis  
Supervisor Mark Ridley-Thomas  
Supervisor Janice Hahn  
Supervisor Kathryn Barger

Sachi A. Hamai, Chief Executive Officer

FROM: Dean C. Logan, *Dean* Registrar-Recorder/County Clerk

### **VSAP Quarterly Report – 2nd Quarter, 2018**

The following is the second quarterly update of 2018, detailing project activities and accomplishments during the period of March 1 to June 30, 2018. This report is provided to inform your Board and the public on the progress of Voting Solutions for All People (VSAP). This report is prepared in response to a motion adopted by your Board on September 7, 2010.

During this reporting period, VSAP has reached important milestones critical to the implementation of the new Vote by Mail ballot in November 2018 State General Election and the full VSAP experience in March 2020. These milestones include approval of contracts to bring on partners for the manufacturing and integration of the various VSAP components.

We have also achieved new milestones in community engagement. Through our Vote Center Placement Project, which is helping identify vote center locations, the Department launched an interactive website that allows voters to suggest vote center locations in their communities. In less than 24 hours, we received more than 600 suggested locations. We have also started reaching out to community organizations to establish partnerships that will ensure the new voting experience remains focused on voter access and confidence.

As we continue to move forward, the RR/CC remains committed to implementing a more secure, accessible and convenient voting experience for Los Angeles County voters. We will continue to collaborate with voters, local community organizations and your Board on this important project.

### **VSAP SYSTEM DEVELOPMENT AND IMPLEMENTATION**

Smartmatic USA was awarded the contract for the manufacturing and integration of VSAP systems following an extensive 9 month open and competitive solicitation and evaluation

process. Proposals were scored by technical, legal and financial evaluators—all experts in their respective fields. Smartmatic USA scored highest in all these areas.

The solicitation and evaluation process was a two-phase bid made available to all interested vendors. The process was conducted in accordance with Los Angeles County's competitive procurement policies. Your Board unanimously approved the contract on June 12, 2018 and the contract was signed and made effective June 13, 2018.

Along with this contract, your Board approved an engagement with Digital Foundry for the continued development of the VSAP publicly owned, open source Tally Solution and a contract amendment with K&H Integrated Print Solutions for the printing and mailing of Vote by Mail ballots.

These contracts mark a significant VSAP milestone. After nearly nine years of research, design, engineering and continuous public engagement, the RR/CC will begin to build the system that it designed with and for its voters. VSAP partnered with design firm IDEO to develop the new voting model using a human-centered design process focusing on making the voting process more secure, usable and accessible for voters. Through the engagements with these vendors, the RR/CC will implement a new, more user-friendly Vote by Mail ballot this November and all other components of the new voting experience for the March 2020 California Presidential Primary Election.

#### **TALLY SYSTEM CERTIFICATION**

The RR/CC continues to work with the California Secretary of State on the certification of the VSAP Tally solution to be used for Vote by Mail ballots in the November 2018 Election. The Secretary of State completed functional and volume testing the week of May 23<sup>rd</sup>. Additionally, the State's contracted voting systems test lab is scheduled to conduct code review and security testing the week of July 2<sup>nd</sup>. We anticipate a certification decision in August 2018.

#### **VOTE CENTER PLACEMENT PROJECT**

On May 8, 2018, the RR/CC launched the Vote Center Placement Project (VCPP) website. The VCPP website keeps voters informed of the County's process to identify vote centers and to gather community input. The site features an interactive tool that allows residents to suggest facilities or locations to be used as vote centers. This tool is available in 12 languages in addition to English, to ensure accessibility to the County's diverse communities. Since its launch, we have received approximately 700 suggestions from community members. All members of the public are invited to participate and continue to suggest vote center locations on the site<sup>1</sup> through July 31, 2018.

Additionally, the RR/CC is currently looking to identify community organizations to host and facilitate community meetings to engage voters in the VCPP. Voters will be invited to learn about the project and provide input on possible vote center locations in their communities. Community organizations are invited to apply through the VSAP website<sup>2</sup>. Approximately 30 meetings will be held starting in September 2018 throughout the County.

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<sup>1</sup> <http://vsap.lavote.net/vote-center-placement-project/>

<sup>2</sup> <http://vsap.lavote.net/>

The VCPP website also provides members of the public with information on the research, goals and evaluation criteria for vote center placement.

## **PUBLIC ENGAGEMENT**

During this reporting period, VSAP staff met with various organizations and city officials to present on the new voting experience.

March 15, 2018 – League of Women Voters Palms-Rancho Park & Torrance/South Bay Branches  
RR/CC Staff delivered presentations focused primarily on the California Voters Choice Act and on the changes that will occur in Los Angeles County as VSAP is implemented in 2018 and 2020.

March 27, 2018 – Easterseals Norwalk

Disability Rights California invited the VSAP team to participate in a Peer Self-Advocacy Skills event at Easterseals, an adult day care center for adults with developmental disabilities in Norwalk, CA. The event was focused on navigating the voting process in Los Angeles County. The VSAP Team provided an overview of the future voting experience, which included a demonstration of the Ballot Marking Device (BMD) and were on hand to assist interested individuals to register to vote. Voters of different abilities successfully went through a voter simulation, including a voter with limited hand mobility who used her feet to vote.

April 5, 2018 – Older Adult Summit

The VSAP team attended the Older Adult Summit held at the Pasadena Convention Center. This event provided an opportunity for the attendees ages 55 and up to interact with the BMD and gain information about the new voting experience. We registered new voters and distributed materials for this year's statewide elections. We connected with other City and County Departments who are interested in conducting voter education and registration in their respective communities.

April 10, 2018 – Voting in America – Town Hall

Dean Logan along with USC's Unruh Institute and Disability Rights California presented on VSAP with the focus being on eliminating barriers for voters with disabilities as well as underserved communities and youth.

April 23, 2018 – Southern California Grantmakers

The VSAP Team provided demonstrations of the BMD at the Southern California Grantmakers 2018 Public Policy Conference. Participants of the conference included California Secretary of State Alex Padilla, members of the media and the philanthropic community.

April 25, 2018 – Heart of Los Angeles Democratic Club

RR/CC staff gave a presentation focused primarily on the California Voters Choice Act and the changes that will occur in Los Angeles County as VSAP is implemented in 2018 and 2020.

May 2, 2018 – Wise and Healthy Aging

Disability Rights California invited members of the VSAP Team to participate in a Voting Rights Advocacy presentation at WISE and Healthy Aging Headquarters in Santa Monica, CA. WISE and Healthy Aging is a multi-service, non-profit organization which serves older adults and their families and

caregivers throughout Los Angeles County. The presentation focused on voting rights, especially around issues of accessibility.

June 15, 2018 – Pacific Post-Acute Nursing Facility

Disability Rights California invited the VSAP Team to participate in a Peer Self-Advocacy Skills event at Pacific Post-Acute Nursing Facility in Santa Monica, CA. The team provided an overview of the changes to the new future voting experience, which included a demonstration of the Ballot Marking Device (BMD) to several volunteers who interacted with the device. Ruth, a 103-year-old LA County voter and volunteer, navigated through the demo voting simulation effortlessly and thought that the touchscreen interface was easy to use and liked the ability to insert her ballot into the ballot box handsfree.

June 21, 2018 – Los Angeles County Information Security Steering Committee

RR/CC staff and the VSAP Team provided a demonstration of the BMD at the Los Angeles County Information Security Steering Committee (ISSC) at the County's Chief Information Office. The presentation focused mainly on the technology and security features of all VSAP program components, including the BMD and the Interactive Sample Ballot (ISB).

June 22, 2018 – Rotary Club of Whittier

Dean Logan gave a presentation to members of the Rotary Club of Whittier focused on the changes that will occur in Los Angeles County as VSAP is implemented in 2018 and 2020, as well as on election processes.

## **MEDIA COVERAGE**

April 4, 2018 – The U.S. Government Accountability Office included the VSAP in a report highlighting it as an innovative replacement of aging voting equipment.

<https://www.gao.gov/products/GAO-18-294>

May 8, 2018 – SCV News: County seeks public input on future vote centers.

<https://scvnews.com/2018/05/08/county-seeks-public-input-on-future-vote-centers/>

May 8, 2018 – mynewsLA: Easy access vote centers planned for 2020 in LA County.

<https://mynewsLA.com/life/2018/05/08/easy-access-vote-centers-planned-for-2020-in-l-a-county/>

May 9, 2018 – Fox News: Easy access vote centers planned for 2020 in LA County.

<http://www.foxLA.com/news/local-news/easy-access-vote-centers-planned-for-2020-in-los-angeles-county>

May 9, 2018 – LA West Media: Easy access vote centers planned for 2020 in LA County.

<https://lawestmedia.com/lawest/easy-access-vote-centers-planned-2020/>

May 9, 2019 – ABC 7 Eyewitness News: Vote Centers are Coming to Los Angeles County

<https://bit.ly/2JAFIBA>

May 9, 2018 – KPCC: Election officials in LA County are planning to phase out your local polling place. <https://bit.ly/2Hs3CVk>

May 18, 2018 – Malibu Surfside News: News Brief: LA County seeks voter center feedback.

<http://www.malibusurfsideneWS.com/news-local-government/news-briefs-la-county-seeks-voter-center-feedback>

June 7, 2018 – KABC: A new way of voting might have prevented the printing error that left nearly 120K names off the voting roster in LA County yesterday.  
<https://bit.ly/2MtY3cs>

June 12, 2018 – ABC 7: Pricey voting system approved by LA County Board of Supervisors.  
<http://abc7.com/politics/new-voting-system-approved-by-la-county-board-of-supervisors/3595736/>

June 12, 2018 – myNews LA: LA County Invest \$300 Million in New Voting System.  
<https://mynewsla.com/business/2018/06/12/la-county-invests-300-million-in-new-voting-system/>

June 12, 2018 – KNX: Supes voted to approve contract for a countywide voting system.  
<https://bit.ly/2ygK4DP>

June 12, 2018 – KFI: LA County is going to spend nearly \$300 million on a new voting system.  
<https://bit.ly/2Jlw8Yy>

June 14, 2018 – LA Watts Times: LA County Invests \$300 Million in New Voting System.  
<https://bit.ly/2ycSrjK>

June 23, 2018 – Pasadena Star-News: In 2 years, how you vote in Los Angeles County will change.  
<https://www.pasadenastarnews.com/2018/06/23/in-two-years-how-you-vote-in-los-angeles-county-will-change/>

### **Newsletter**

Attached to this report is the latest issue of the quarterly newsletter, which is produced to keep the VSAP Advisory Committee, VSAP Technical Advisory Committee and the public informed on activities and developments in the project.

### **About the VSAP**

Launched in September 2009, the Voting Systems Assessment Project was developed by the Department in response to the growing voting system needs. The project has transitioned from a research and design project to a system implementation program and as such, is now known as the Voting Solutions for All People (VSAP)

While the County's current voting system has served the voters of Los Angeles County with accuracy and integrity, the design of these systems and the age of their technology do not offer the technical and functional elasticity necessary to continue to accommodate our growing and increasingly diverse electorate.

The size and diversity of Los Angeles County and the limited voting systems market, however, make it almost impossible to reasonably consider a commercial off-the-shelf voting system solution. Any voting system solution will entail a significant development or customization process in order to satisfy the County's needs, General Voting System Principles and technical requirements.

In response to these needs and challenges, VSAP takes an unprecedented and comprehensive approach at modernizing the County's voting system. The vision of the project is to implement a

voting system through a transparent process that takes into account the needs and expectations of current and future Los Angeles County voters. The VSAP aims at achieving three goals in this process: 1) give current and future Los Angeles County voters an unprecedented opportunity to participate in the assessment and development process; 2) increase voter confidence in the electoral process through the participatory structure of the project and; 3) synthesize public input and research to acquire or develop a new voting system for the County.

### **Stay Connected**

More information regarding the Voting Solutions for All People (VSAP) Project is available to the public online at <http://vsap.lavote.net>. The pages on our website are frequently updated with news and information and are a great way to stay connected with the progress of the project between quarterly reports. We strongly encourage public input throughout the process and look forward to continuing to work with your Board on this critical project.

If you have any questions, please contact me directly or your staff may contact Kenneth Bennett, VSAP Program Manager at [kbennett@rrcc.lacounty.gov](mailto:kbennett@rrcc.lacounty.gov) or (562) 462-2699.



**VSAP**

**ISSUE 13**

**JUNE 2018**

# VOTING SOLUTIONS FOR ALL PEOPLE

## Quarterly Newsletter

### IN THIS ISSUE

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### MESSAGE from Dean

As we continue to prepare for the road ahead, we have to remember to stop and celebrate the milestones. We hit one of the most significant milestones of this project this month and we want to share the excitement with you. On June 12, LA County's new voting experience came one step closer to becoming a reality after a contract was awarded to Smartmatic USA to assist us in the development, manufacturing and implementation of the County's new system by 2020.

This important step pushes us forward in delivering on our commitment to modernize the voting experience in Los Angeles County and to lead in the development and implementation of a non-proprietary, publicly-owned voting system that is responsive to the needs and behavior of our electorate.

Smartmatic USA and its team will be responsible for systems integration, engineering and manufacturing of the system components that were designed by and for Los Angeles County focusing on security, accessibility and usability.

Smartmatic USA was chosen after being scored by technical, legal and financial evaluators in accordance with Los Angeles County's competitive procurement policies. The company has extensive experience in manufacturing secure and customized election technology all over the world.

Thank you for being part of this journey with us.

*Dean C. Logan*

**DEAN C. LOGAN**  
Registrar-Recorder/County Clerk  
Los Angeles County

### CONTACT US

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# RFP UPDATE

## Contract Awarded to Smartmatic USA

LA County has awarded Smartmatic USA a contract for the manufacturing and integration of the VSAP systems including the VSAP Ballot Marking Device (BMD) and Interactive Sample Ballot (ISB). Smartmatic USA was awarded the contract following an extensive 9 month open and competitive solicitation and evaluation process. Proposals were scored by technical, legal and financial evaluators—all experts in their respective fields.

The solicitation and evaluation processes was a two-phase bid that was made available to any interested vendors. The process was conducted in accordance with Los Angeles County's competitive procurement policies. The Los Angeles County Board of Supervisors unanimously approved the contract during the June 12, 2018 meeting and the contract was signed and made effective on June 13, 2018.

This marks a significant milestone for the VSAP. After nearly nine years of research, design, engineering and continuous public engagement, the RR/CC will begin to build the system that it designed with and for its voters. The VSAP partnered with design firm, IDEO to develop the systems using a human-centered design process focusing on making the voting process more secure, usable and accessible for voters. Through this engagement with Smartmatic USA, the RR/CC will implement the County-owned VSAP solution for the March 2020 California Presidential Primary election.






# VOTE CENTER PLACEMENT PROJECT LAUNCH

On May 8, 2018, the Registrar-Recorder/County Clerk (RR/CC) launched the Vote Center Placement Project (VCP) website. The VCP website will serve to keep voters informed of the County’s process to identify vote centers and to gather community input during the process. The site allows Los Angeles County residents to suggest vote center locations through an interactive tool. This tool has been translated into 12 languages to ensure accessibility to the County’s diverse communities. Since its launch, we have received over 600 Vote Center suggestion from community members.

The VCP website also provides members of the public with information on the research behind the VCP, as well as the goals and metrics being used to determine whether the suggested Vote Centers are accessible to all voters.

You can access the website by visiting [vsap.lavote.net/vote-center-placement-project/](http://vsap.lavote.net/vote-center-placement-project/). Once you are on the site, you can click on the “Suggest a Vote Center” link.

 **Los Angeles County Vote Center Placement Project**

## Los Angeles County Vote Center Sites

English - Español es - 中文 zh - Tagalog fil - हिंदी hi - 日本語 ja - 한국어 ko - Tiếng Việt vi - ไทย th - Azərbaycanca az - العربية fa - русский ru

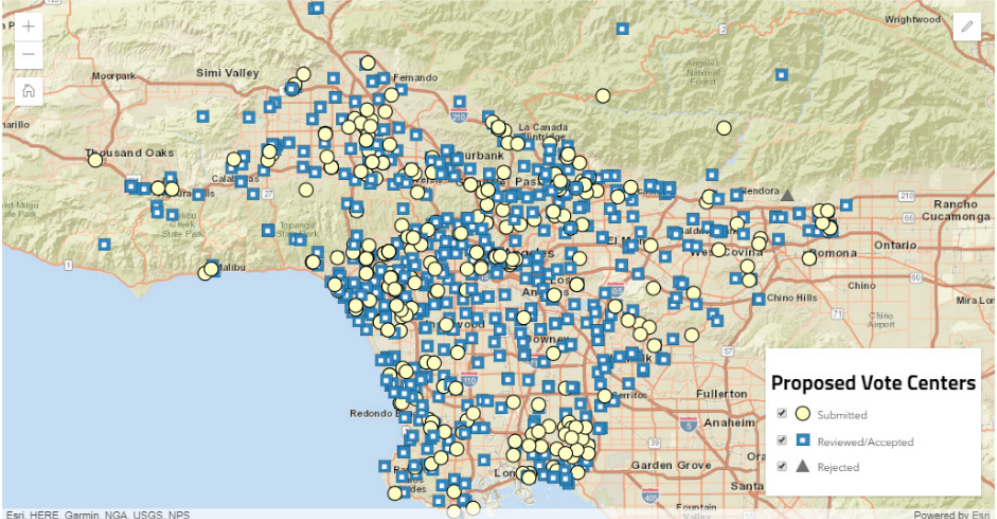
Los Angeles County is choosing where vote centers should be located, and you can help!

[First time here? Get some help.](#)

**Review proposed vote centers.**  
Find a proposed site by clicking on a symbol on the map, or use the [list of all sites](#). When you find a site, you can review the details, or add your comments.

**Suggest a new vote center site.**  
You can enter an address or click on the location on the map, then fill in the form below.

Site address:



**Proposed Vote Centers**

- Submitted
- Reviewed/Accepted
- Rejected

To suggest a new vote center site, tell us as much as you can about it:

Site name:

# VSAP SUMMIT

On March 16, 2018, the VSAP team held a VSAP Summit at the Liberty Community Plaza in Whittier, CA. The theme of the Summit was “The Future is in Good Hands”.

In preparation of the implementation of the new voting experience, the VSAP Summit helped to refocus the VSAP program members through various group activities.

Project teams provided updates on their perspective work and participated in activities that allowed them to reflect on the project’s milestones and recent achievements.



# COMMUNITY ENGAGEMENT

## Easterseals Norwalk

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The event was focused on navigating the voting process in Los Angeles County. The VSAP Team provided an overview of the future voting experience, which included a demonstration of the Ballot Marking Device (BMD) and were on hand to assist interested individuals to register to vote. This event showcase the accessibility of the BMD. Voters of different abilities successfully went through a voter simulation, including a voter with limited hand mobility who used her feet to vote.



## Older Adult Summit

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## **League of Women Voters Palms-Rancho Park & Torrance/South Bay Branches**

Jeff Klein, RR/CC Manager of Voter Education, Outreach and Community Relations, gave presentations focused primarily on the California Voters Choice Act and on the changes that will occur in Los Angeles County as VSAP is implemented in 2018 and 2020.

## **Voting in America – Town Hall**

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## **Heart of Los Angeles Democratic Club**

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## **Southern California Grantmakers**

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# COMMUNITY ENGAGEMENT

## Wise and Healthy Aging

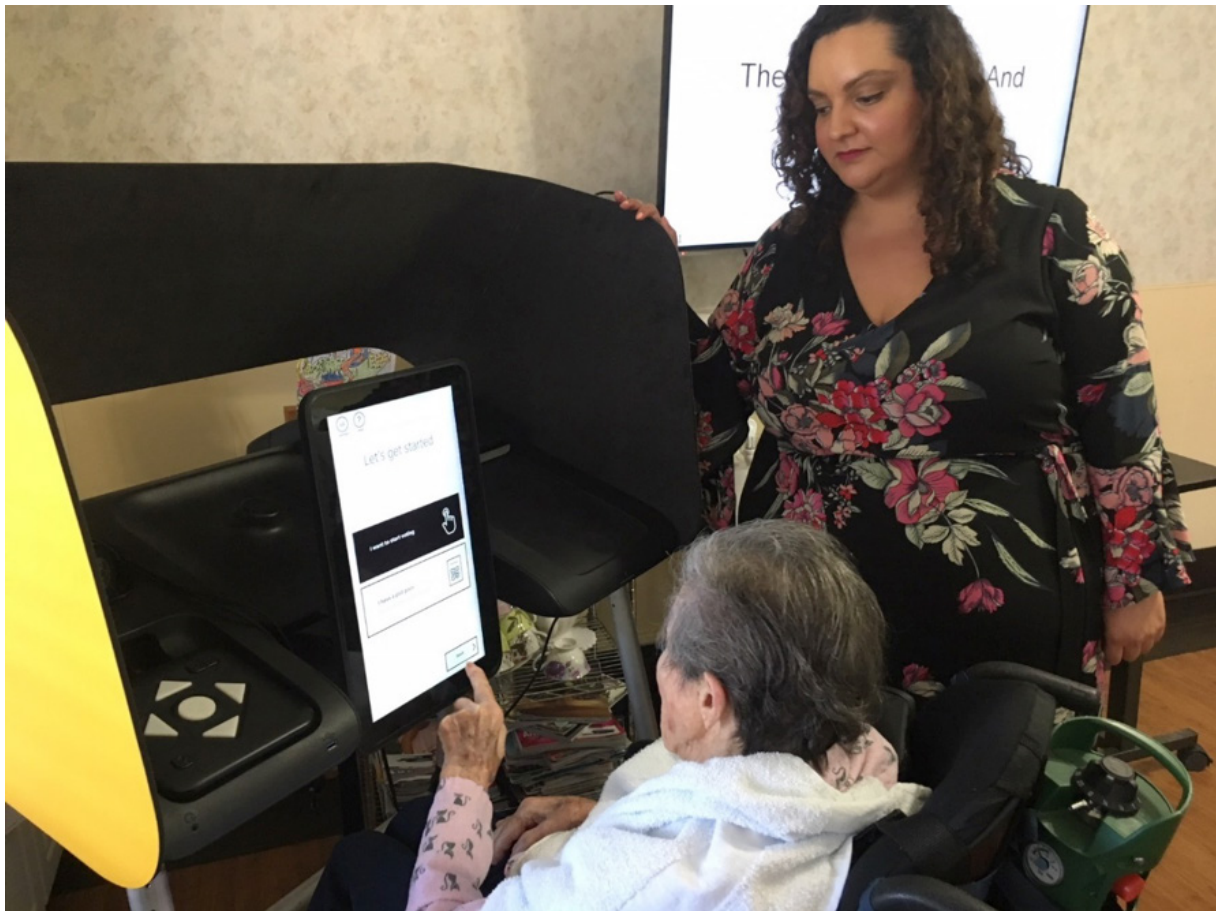
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# COMMUNITY ENGAGEMENT

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Dean Logan gave a presentation to members of the Rotary Club of Whittier focused on the changes that will occur in Los Angeles County as VSAP is implemented in 2018 and 2020, as well as on election processes.

# STAY CONNECTED

FOR STORIES FEATURING VSAP, VISIT  
**VSAP.LAVOTE.NET/NEWSROOM**



## HAVE YOU VISITED OUR WEBSITE?

Get the latest updates and project developments at [VSAP.lavote.net](https://vsap.lavote.net)

You can learn more about the project through our videos, research reports, media coverage and team member blog post.



EXPLORE ▾ MEET ▾ DISCOVER ▾

NEWSROOM BLOG CONNECT SOLICITATIONS ▾





# STAY CONNECTED

## INTERESTED IN SHARING YOUR THOUGHTS ON THE PROJECT?

Submit at [vsap@rrcc.lacounty.gov](mailto:vsap@rrcc.lacounty.gov) to be featured on our blog.

### FOLLOW US ON SOCIAL MEDIA



@lacountyrrcc





VOTING SOLUTIONS FOR ALL PEOPLE

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[VSAP.lavote.net](https://VSAP.lavote.net)