



## Los Angeles County Registrar-Recorder/County Clerk

DEAN C. LOGAN  
Registrar-Recorder/County Clerk

FOR IMMEDIATE RELEASE  
April 25, 2016

**Contact**  
Brenda Duran: (562) 462-2726  
Media & Communication: (562) 462-2648  
[bduran@rrcc.lacounty.gov](mailto:bduran@rrcc.lacounty.gov)  
[mediainfo@rrcc.lacounty.gov](mailto:mediainfo@rrcc.lacounty.gov)

### L.A. County Registrar of Voters Partners with L.A. Media Outlets to Get Out the Vote

LOS ANGELES - Los Angeles County Registrar-Recorder/County Clerk (RR/CC) Dean C. Logan is proud to announce a large-scale, innovative partnership to encourage voter registration and participation for the June 7, 2016 Presidential Primary Election. The RR/CC is collaborating with local media outlets to engage and inform voters through television, radio, online and social media.

The media partnership campaign will encourage every voter to “Make Your Mark” at the polls on June 7.

Media partners for the campaign include both English and ethnic language outlets, including CBS Radio Los Angeles, I Heart Media (KIIS-FM, The Real 92.3), Entravision Communications (Super Estrella 107.1 and Jose 97.5/103.1), LA 18 (Asian language programming), Facebook and AM 870.

“Our goal is to ensure we are always engaging and informing voters in new and creative ways,” said RR/CC Dean Logan. “This partnership is a way for us to promote a strong message to the County’s diverse electorate and encourage them to participate in the democratic process.”

The mission of the Registrar-Recorder/County Clerk is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner. For more information, visit [www.lavote.net](http://www.lavote.net).

###



LOS ANGELES COUNTY  
Registrar-Recorder/County Clerk  
[LAvote.net](http://LAvote.net)