

June 3, 2014

**Statewide Direct Primary Election
Media Kit**





Message from the Registrar of Voters

May 24, 2014

Dear Voter,

On June 3, nearly five million registered voters in Los Angeles County have an opportunity to take part in the democratic process by voting in the Statewide Direct Primary Election.

This media kit provides a detailed overview of the upcoming election in Los Angeles County with important statistics on the size and complexity of the county's electorate, the election and the ballot.

This election will feature several important changes. We are confident that a number of these changes strengthen our continued efforts to provide Los Angeles County voters a positive voting experience.

- **Kiosks with voter information** in 10 languages will be available at every polling place. These kiosks replace flyers and brochures previously displayed at polling places.
- **Newly redesigned sample ballot booklets** now use plain language and a clean layout to display important voter information.
- **Permanent legal residents** are now authorized to work as pollworkers, expanding the available pool of resources to serve our diverse population.
- Due to the **Top Two Open Primary Act**, everyone can vote in the primaries regardless of political party registration. For more information, see "Primary Elections in California" on page 3.

As the largest and most diverse county electoral jurisdiction in the country, orchestrating an election across 4,000 square miles and ensuring access for all voters requires an extraordinary level of coordination. The RR/CC is committed to providing voters with fair, accessible, and transparent election services.

We are committed to making sure every voter has access to an independent and secure voting experience.

For more information about the upcoming June 3, 2014 Statewide Direct Primary Election, visit www.lavote.net.

Sincerely,

A handwritten signature in black ink that reads "Dean C. Logan".

Dean C. Logan

Registrar-Recorder/County Clerk

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Media Inquiries



Election Night Results and Information

Election Night results are available at www.lavote.net. The first press bulletin with initial Vote by Mail ballot results will be issued between 8 and 8:15 p.m. Results will be updated on the website on a flow basis as ballots are received, processed and tabulated.



Interview & Filming Requests

Please contact Public Information Officer Elizabeth Knox at (562) 462-2726 or eknox@rrcc.lacounty.gov for interview and filming arrangements. This must be done before arriving to RR/CC headquarters or polling places.

Election Day is an exciting time for everyone! Reporters, broadcast journalists and various media representatives frequently request to visit the polls to take photos and videos of voting activity with advanced consent. All types of media outlets are welcome to cover a polling place with prior arrangements through the RR/CC's Public Information Office.



Media can take photos or videos of:¹

- The exterior of voting booths.
- Voters and/or pollworkers with their permission. Precinct ballot readers in operation, as long as votes are not visible.
- Pollworkers, sheriff's deputies and other county employees processing and/or transporting the ballots in bags, carts and government vehicles.

Reporters can conduct exit polls at least 25 feet away from the door of the polling place.

Media cannot take images or film footage of:



- The inside of voting booths, where voters and ballots are visible.
- Voted ballot that are deposited in the ballot box because it may infringe on a voter's guaranteed right to a secret ballot.
- Anything that can obstruct or disrupt the voting process while taking images or filming. For example, a camera cannot block a voter from voting and flash photography cannot be used.

1. California Secretary of State County Clerk/Registrar of Voters (CC/ROV) Memorandum # 14122
<http://www.sos.ca.gov/elections/ccrov/pdf/2014/may/14122jl.pdf>

Voting Options



Vote by Mail (VBM)

Apply for a VBM ballot using the application printed on the back of your sample ballot or online at www.lavote.net.

When you receive your VBM ballot, mark it and insert it into the envelope provided. Make sure you complete all required information.

Return your VBM ballot by mail before Election Day or drop it off at any polling location on Election Day.



Vote Early

Voters can vote up to 29 days before Election Day.

Early voting takes place at the Registrar-Recorder/County Clerk headquarters: 12400 Imperial Hwy., Room 3002, Norwalk, CA 90650.

The RR/CC is open on weekends (8 am to 4 pm) for early voting, beginning 14 days before Election Day. Saturday and Sunday dates: May 24, May 25, May 31 and June 1.



Vote at a Polling Place

Voters can find the address for their polling place on the back of their sample ballot booklet or online at www.lavote.net.

Once you are at your polling place, check in and sign the Roster of Voters.

The pollworker will give you an official ballot and direct you to a voting booth.

Step into the booth and cast your vote. If needed, the pollworker can show you how to use the voting equipment to cast your vote.

When you finish voting, insert your ballot into the Precinct Ballot Reader (PBR). The PBR checks your ballot for errors.

Voters can apply to receive their official sample ballot by email at www.lavote.net.



Services for Voters with Specific Needs

Numerous election services are provided to voters with specific needs. Contact Special Services Liaison Julia Keh at (562) 462-2754 or jkeh@rrcc.lacounty.gov.

Primary Elections in California

All voters can now vote in the June 3, 2014
Statewide Direct Primary Election regardless of party preference.



The Top Two Candidates Open Primary Act

1. The primary election is a nonpartisan election. This means the candidate is not nominated by the party. If the candidate has a preferred political party, the party name appears on the ballot for information only.
2. The election is held to nominate two candidates for voter-nominated offices. All the candidates appear on one ballot.
3. Any voter can vote for the candidate of their choice and the two candidates with the most votes will move on to the General Election.

Offices on the Ballot

The June 3, 2014 Statewide Direct Primary Election is held to vote on statewide measures and local offices as well as to nominate candidates for voter-nominated offices.

Voter-nominated

Governor
Lieutenant Governor
Secretary of State
Controller
Treasurer
Attorney General
Insurance Commissioner
Board of Equalization
United States Representative
State Senator
State Assembly Member

Statewide office but not voter-nominated

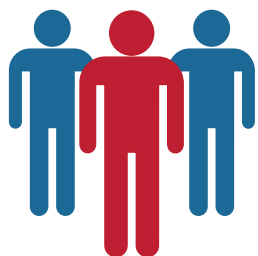
Superintendent of Public Instruction

Local

County Board of Supervisors
Sheriff
Assessor
Superior Court Judge
Local districts or city contests

Los Angeles County Statistics

General Statistics



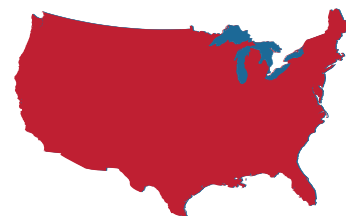
Total Population²
Los Angeles County

10,025,579



Registered³
Voters

4,857,535



Eligible⁴
Voters

6,059,795

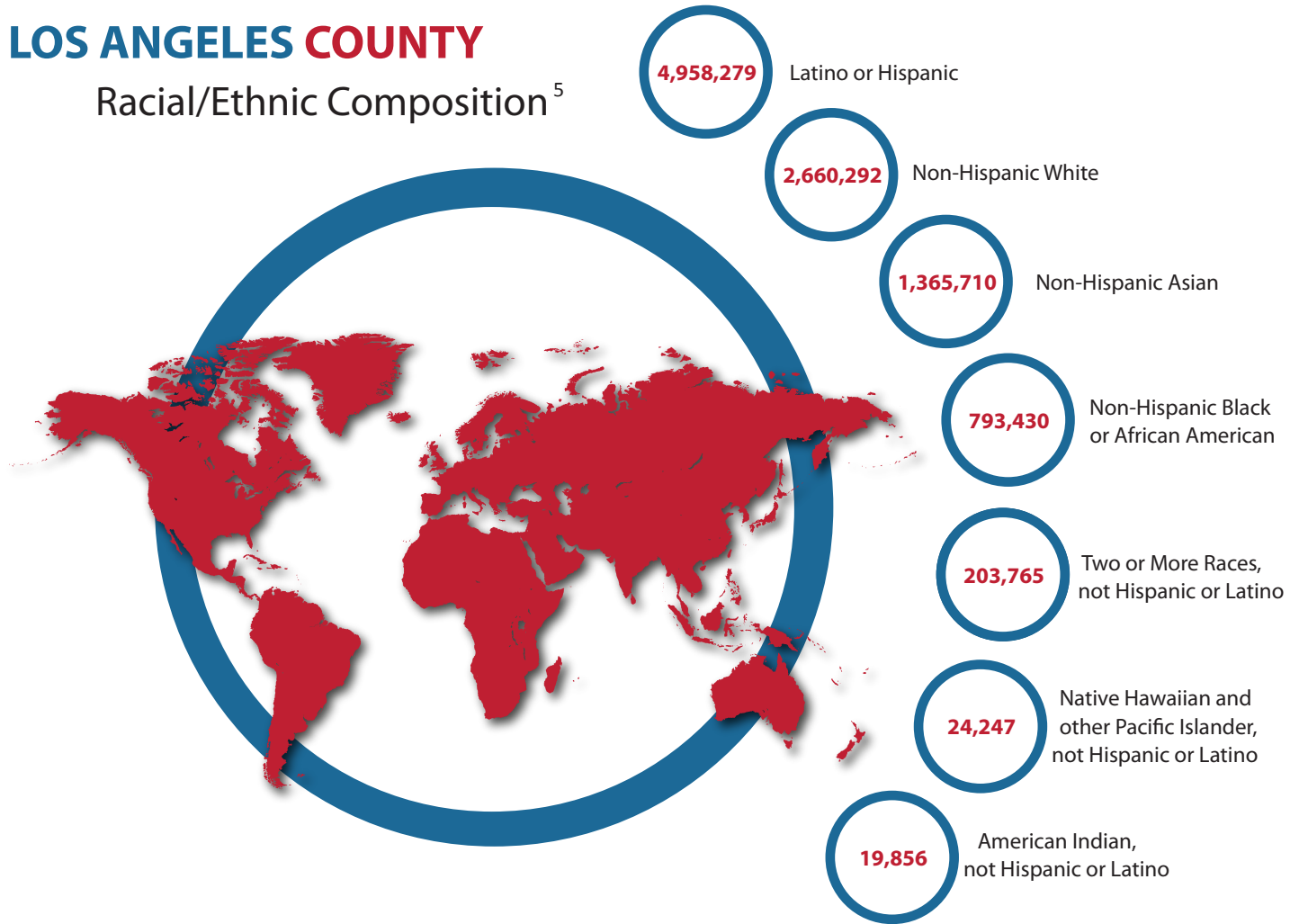
2. California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
<http://www.dof.ca.gov/research/demographic/reports/projections/P-2/>

3. Figure as of May 20, 2014.

4. California Secretary of State, Report of Registration by County as of April 4, 2014 for the June 3, 2014, Statewide Direct Primary Election
<http://www.sos.ca.gov/elections/ror/ror-pages/60day-primary-2014>

LOS ANGELES COUNTY

Racial/Ethnic Composition ⁵



5. California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
<http://www.dof.ca.gov/research/demographic/reports/projections/P-2/>

LOS ANGELES COUNTY*

Languages Supported



*Figures as of May 20, 2014

Primary Election Profile

Statistics at a Glance⁶



Registered Voters

4,857,535



Permanent Vote by Mail Voters

1,427,826



Military Voters

14,440



Overseas Voters

9,646



Total Candidates

310



Offices on the Ballot

86



Local Measures

6



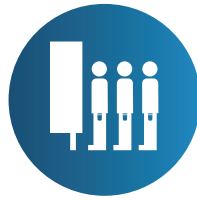
State Measures

2



Active Districts

40



Polling Places

4,649



Pollworkers

18,250



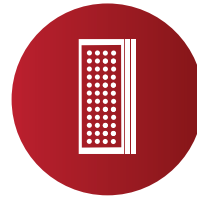
Election Precincts

4,870



Estimated Election Cost

\$37.3 million



Ballot Groups

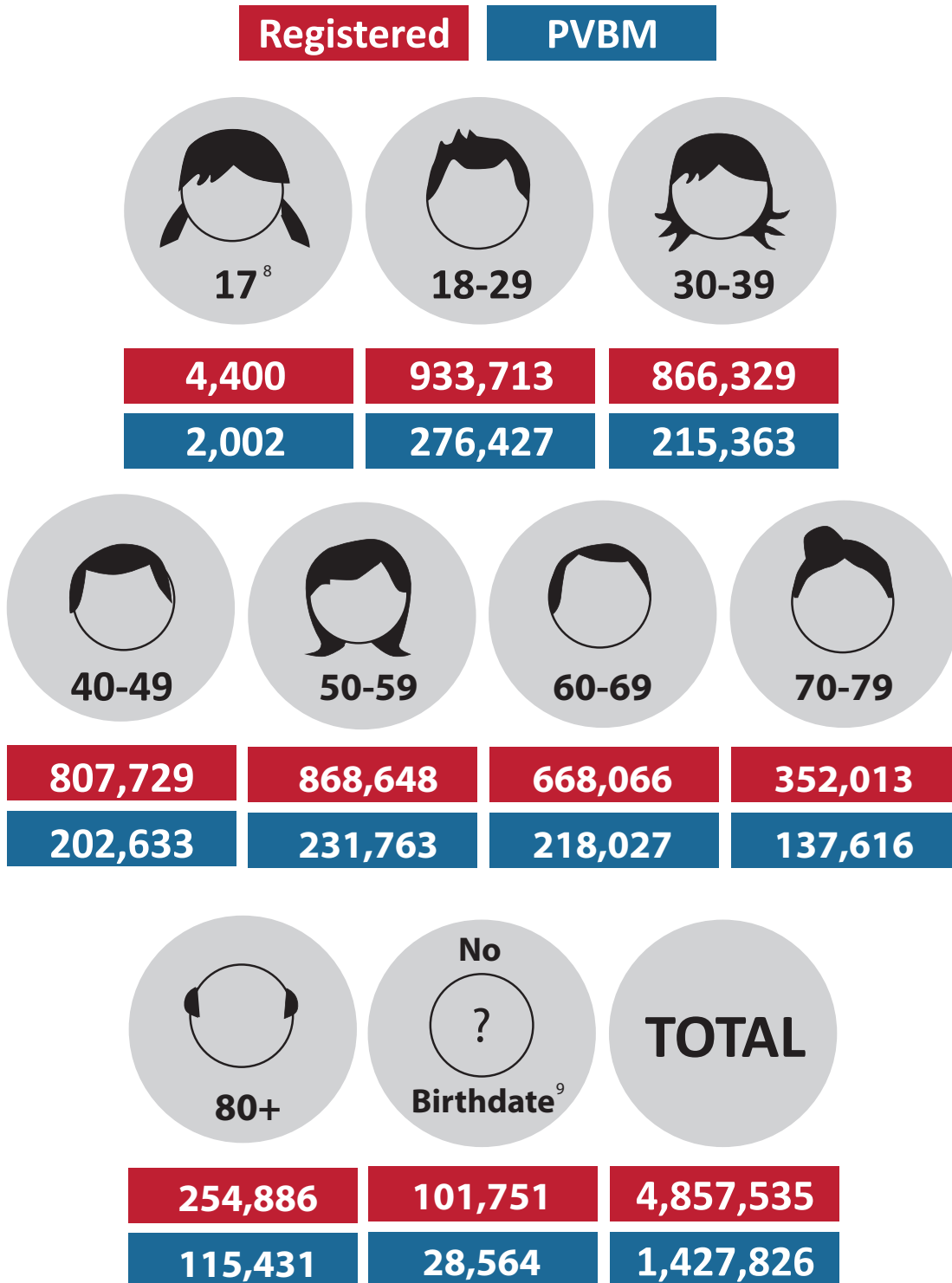
192

6. Figures are as of May 20, 2014.

Voter Registration Statistics

This section provides figures for registered voters and Permanent Vote by Mail voters in Los Angeles County.

Voters By Age Range⁷



7. Figures are as of May 20, 2014.

8. These individuals will be eligible to vote in time for the June 3, 2014 Primary Election.

9. No birth date is indicated because it was not disclosed on the voter's registration.

Qualified Political Party Preference*

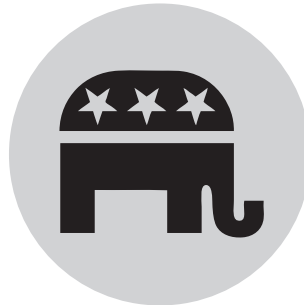
Registered

PVBM



2,461,286

714,846



1,011,346

328,499



831,417

178,457



353,247

146,969



109,902

34,694



35,811

6,249



27,114

9,061



24,790

6,635



2,513

420

*Figures are as of May 20, 2014. Figures includes registrations in process.

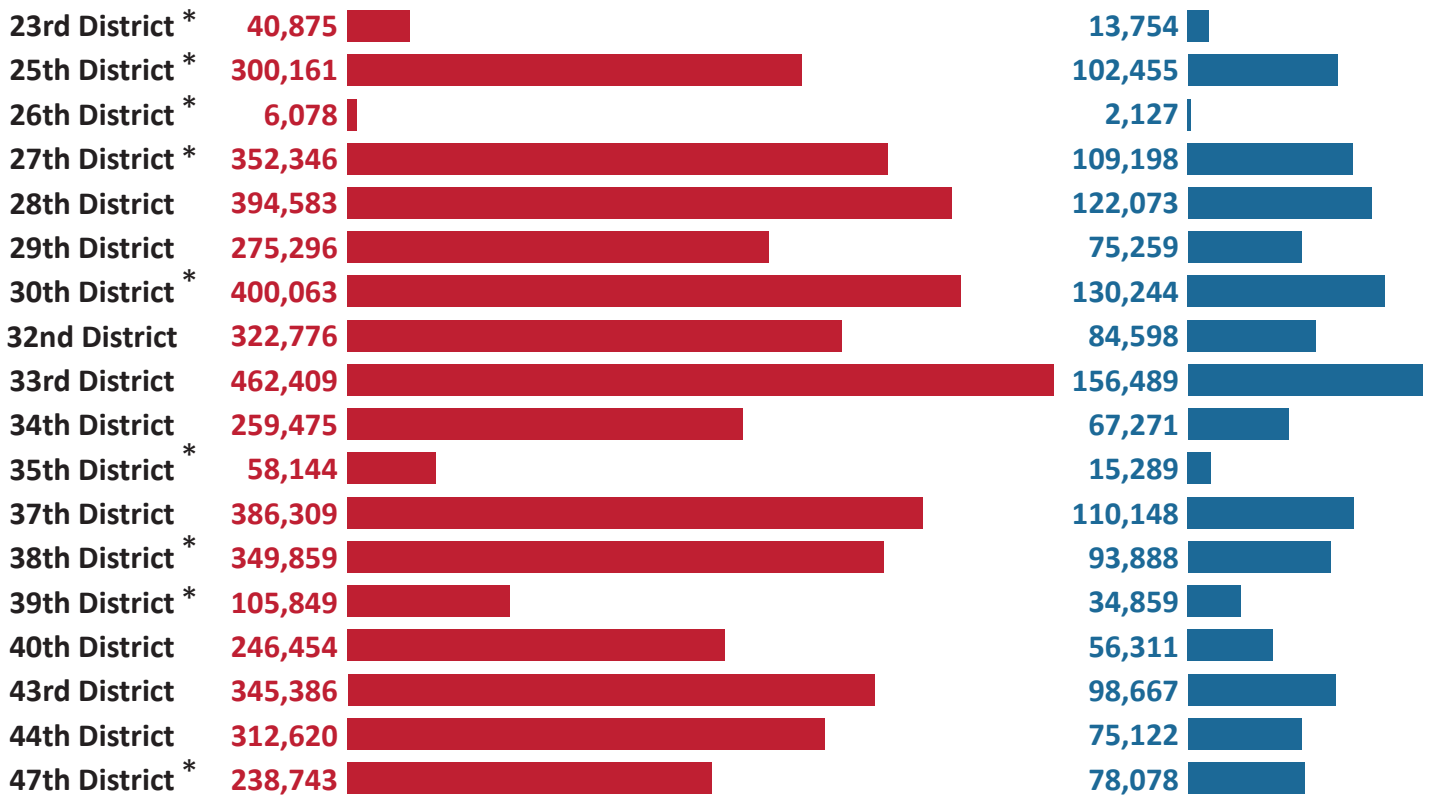
Contests on the Ballot

This section provides figures for registered voters and Permanent Vote by Mail voters in Los Angeles County by jurisdictions appearing on the ballot.

Federal United States Representatives



Congressional Districts



Registered █ PVBM █

*District is shared with another county. Figures are for Los Angeles County portions of the districts only.

State



Statewide Offices



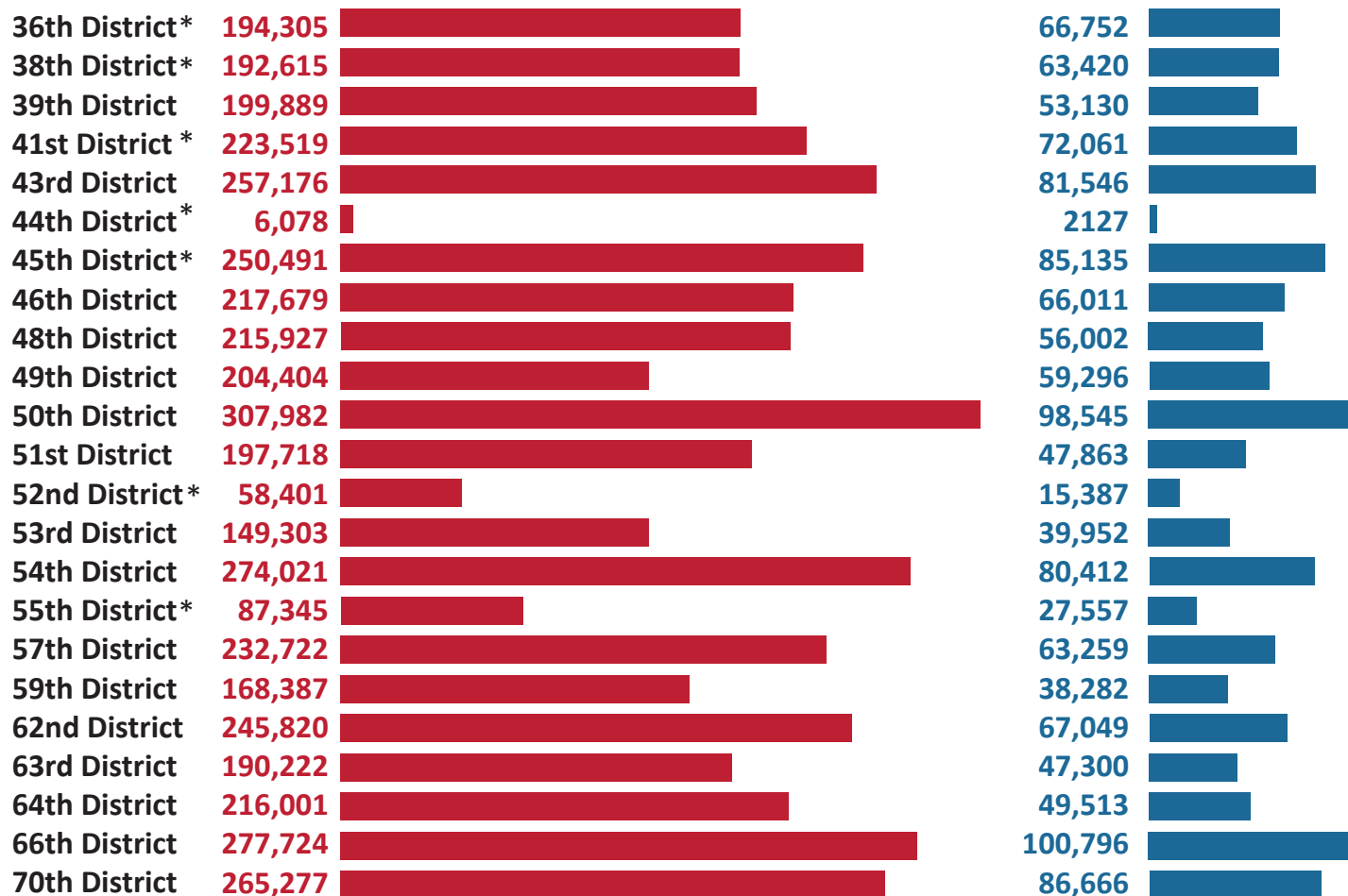
State Senate



*District is shared with another county. Figures are for Los Angeles County portions of the districts only.



State Assembly



*District is shared with another county. Figures are for Los Angeles County portions of the districts only.

Los Angeles County



Countywide Offices



Sheriff



Assessor



Superior Court Judge



Board of Supervisor Districts



Municipalities



Unified School Districts

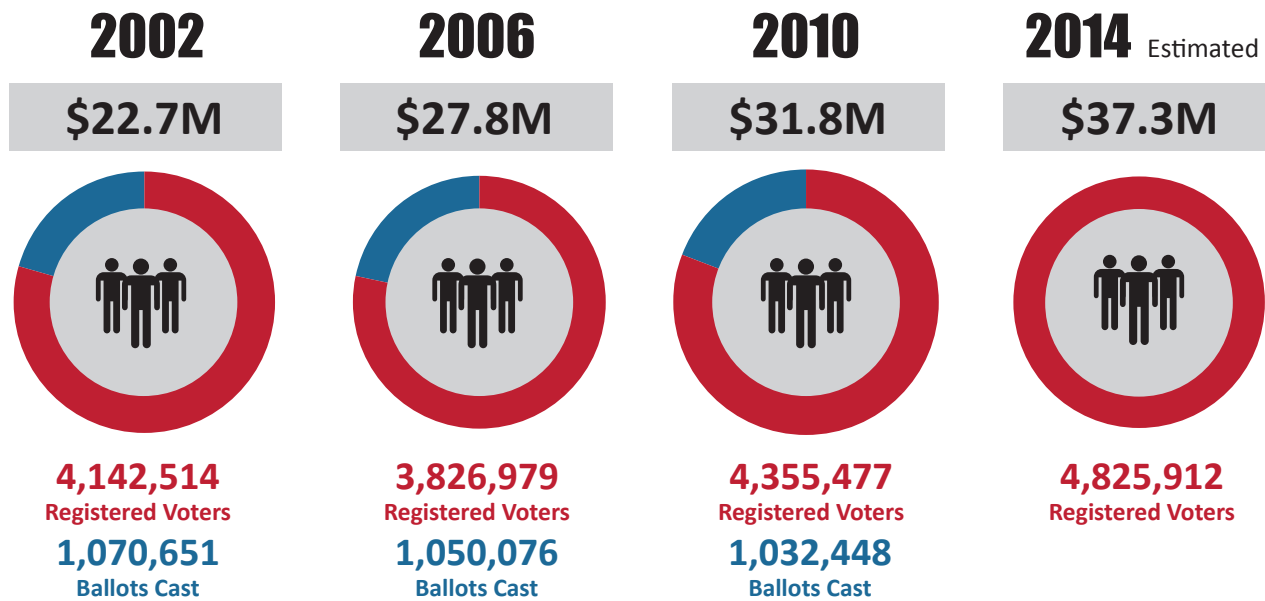


Registered PVBM

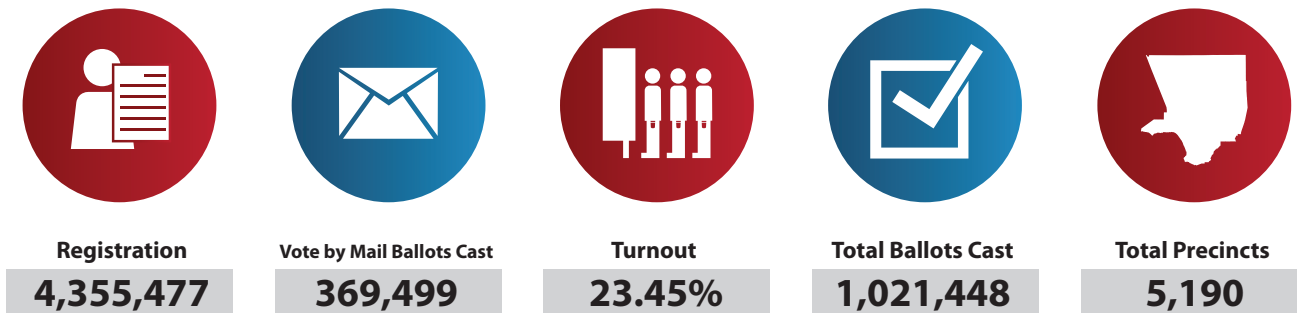


Historical June Primary Election Costs

Below are the total costs of conducting gubernatorial primary elections in Los Angeles County.



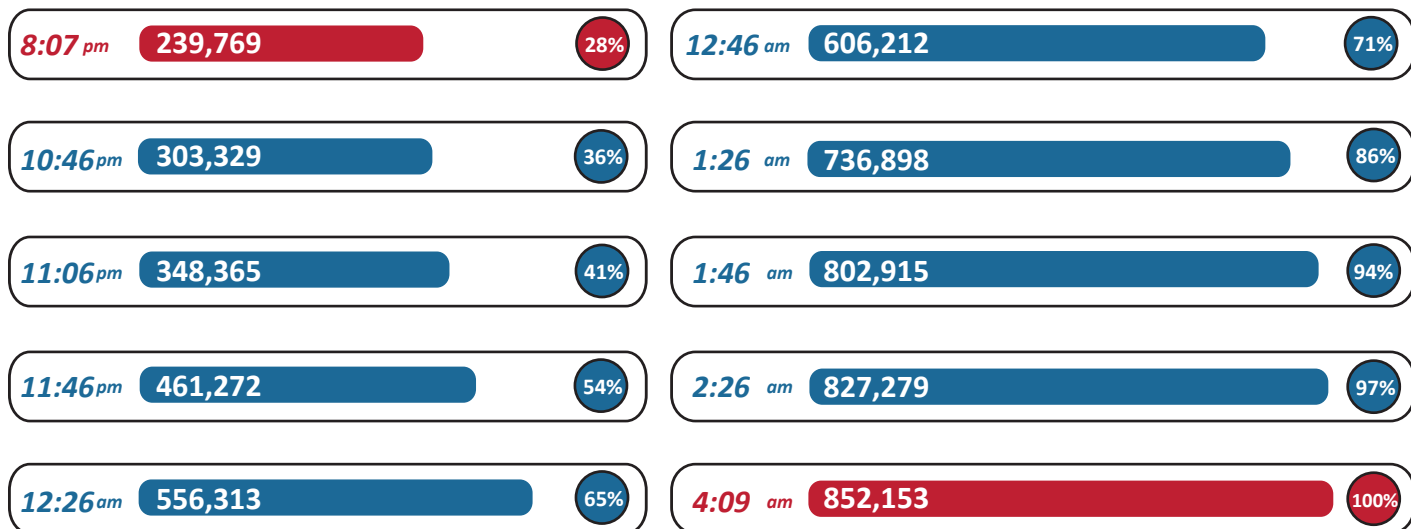
Profile of June 8, 2010 Statewide Direct Primary Election



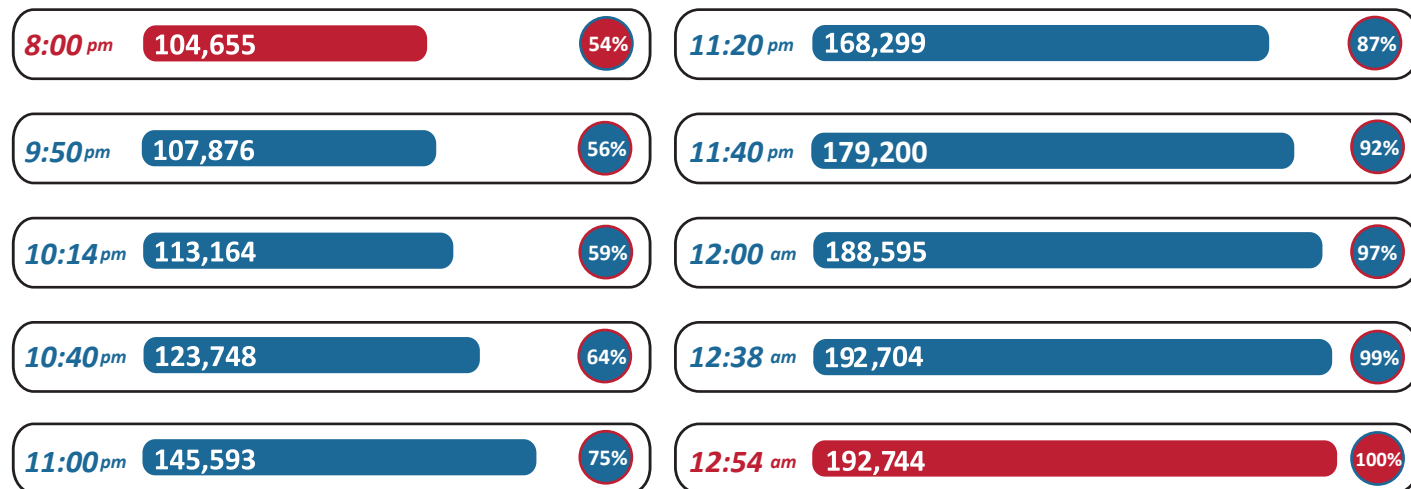


Ballot Processing and Results Reporting

June 8, 2010 Statewide Direct Primary Election (Gubernatorial)



June 5, 2012 Primary Election (Presidential)





Finalizing the Vote

Election Night

After polling places close at 8 p.m. on Election Day, all voted ballots are sealed, secured and transported by sheriff's deputies to be centrally tabulated at the RR/CC headquarters: 12400 Imperial Hwy., Norwalk, CA 90650. Election Night counts include ballots at the polling places as well as Vote by Mail ballots received and processed up until Monday before Election Day.

Finalizing the Official Vote Tally (Canvass)

Counting votes does not end on Election Night. The RR/CC makes sure all ballots cast are counted. After Election Night in a statewide election, there are thousands of ballots that need to be counted, including Vote by Mail ballots received on Election Day, provisional ballots, write-in ballots and damaged ballots. These ballots are counted during the 28-day period known as the Official Election Canvass. Ballots require additional review to verify voters are eligible to vote and write-in ballots were cast for qualified candidates.

California state law requires the RR/CC to complete and certify results within 28 days. This provision of the law recognizes the complexity of completing the ballot count and conducting a thorough audit of the election results to ensure accuracy.

The RR/CC realizes it is difficult for candidates/campaigns involved in close contests to wait for results of the election. The legally mandated processes described above are utilized to guarantee that every vote is counted and included in the official final election returns.

Auditing the Election Results

By law, a random sample of ballots from every election must be manually tallied to verify Election Night machine counts. A minimum of all votes cast in one percent (1%) of the precincts is included in this process, which is known as the 1% Manual Tally Audit.

Public Observation

Candidates and the public are invited to observe the ballot counting and auditing process. The Election Observer Panel Plan is available at www.lavote.net. After Election Night, the schedule of election results updates will be posted on the entrance door of the RR/CC headquarters and online. The schedule is also available on page 16.

Election Canvass Schedule

Key Dates

Thursday, June 5

The Official Canvass of returns shall commence no later than the first Thursday following the election. (E. C. § 15301)

Monday, June 30

The Registrar-Recorder/County Clerk is scheduled to certify election results.

Tuesday, July 1









The Los Angeles County Board of Supervisors is scheduled to declare election results official. Results will be provided to the California Secretary of State to certify the statewide election.



Live Results
@lacountyrrec

Ballot Counting Updates

Outstanding ballot counting takes place throughout the canvass period.

 2014 JUN. 6	First Ballot Counting Update	1 pm	 2014 JUN. 20	Fifth Ballot Counting Update	1 pm
 2014 JUN. 10	Second Ballot Counting Update	1 pm	 2014 JUN. 23	Sixth Ballot Counting Update <i>(If necessary)</i>	1 pm
 2014 JUN. 13	Third Ballot Counting Update	1 pm	 2014 JUN. 25	Seventh Ballot Counting Update <i>(If necessary)</i>	1 pm
 2014 JUN. 17	Fourth Ballot Counting Update	1 pm	 2014 JUN. 27	Eighth Ballot Counting Update <i>(If necessary)</i>	10 am



MISSION

Serving Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner.

OUR VALUES



FAIRNESS

We will treat each and every customer in a respectful and friendly manner and we will offer them the best service possible

OUR VALUES



TRANSPARENCY

We offer access to information about our processes and actively pursue community and stakeholder involvement in our key decisions



ACCESSIBILITY

We strive to be available to the public and to meet their inquiries with accurate and courteous responses

GOALS



Customer Service



Election Services and Records Management



Fiscal Responsibility



Staff Development



GOALS

Promote the transparency, accuracy and accessibility of information through quality customer service and the effective use of information technology.

Develop and maximize leading edge and innovative solutions that foster accountable and accessible election services and public records.

Enhance organizational effectiveness and achieve efficiencies by streamlining and improving business processes.

Develop employee recognition programs and professional training opportunities that promote a qualified and diverse workforce.

OUR VISION

Offering many vital services to its residents and acting as an employer for nearly 1,000 full-time employees. The Registrar-Recorder/County Clerk seeks to fulfill its mission by offering quality service and efficient results while providing its employees with a safe and prosperous work environment.



Records Maintained 210 Million



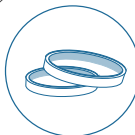
Business Names Filed 125,000



Birth Certificates 596,000



Registered Voters Over 4.8 Million



Marriage Licenses 75,000



Population Nearly 10 Million

