



## Los Angeles County Registrar-Recorder/County Clerk

DEAN C. LOGAN  
Registrar-Recorder/County Clerk

March 29, 2018

TO: Supervisor Sheila Kuehl, Chair  
Supervisor Hilda Solis  
Supervisor Mark Ridley-Thomas  
Supervisor Janice Hahn  
Supervisor Kathryn Barger

Sachi A. Hamai, Chief Executive Officer

FROM: Dean C. Logan,  Registrar-Recorder/County Clerk

### **VSAP Quarterly Report – 1st Quarter, 2018**

The following is the first quarterly update of 2018, detailing project activities and accomplishments during the period of December 1, 2017 to February 28, 2018. This report is provided to inform your Board and the public on the progress of the Voting Solutions for All People (VSAP). This report is prepared in response to a motion adopted by your Board on September 7, 2010.

We are pleased to inform you that the Phase 2 for system engineering and manufacturing solicitation continues to move forward and we are assessing those proposals in preparation for entering into contract negotiations. During this period, we kicked off our engagement with Placeworks to help us identify and place vote center locations around Los Angeles County. During this process, we continue to meet with various organizations in LA County to not only provide them with information about VSAP, but also receive feedback from them to continue to improve on our experience and shape the project implementation approach.

### **VSAP RFP Phase 2**

The Los Angeles County Registrar-Recorder/County Clerk (RR/CC) issued a Request for Proposals (RFP) for system engineering and manufacturing. The RFP was sent to three prequalified Prime Contractors on January 2, 2018. All three vendors were qualified in November through the VSAP RFP Phase 1 process.

The three Prime Contractors along with their teams were invited to attend a tour of our facilities on February 13, 2018. The tour included a demonstration of the new voting experience, including the Ballot Marking Device and Tally Solution and a walkthrough of our Election Operations Center (EOC). Our project partners IDEO and Digital Foundry were present throughout the tour to answer any questions.

Proposals for the development, manufacturing, implementation and support services for the VSAP solution set forth in the Scope of Work were due Monday, March 12, 2018.

### **KING COUNTY, WASHINGTON SITE VISIT**

On January 8th, members of the VSAP team visited the King County Elections office in Renton, Washington. With over 1.2 million registered voters, King County is the largest election jurisdiction in the US that conducts all Vote by Mail elections. Our team was provided with a tour of the King County Elections facility and an overview of their operations.

### **VOTE CENTER PLACEMENT PROJECT**

On December 7, 2018, the VSAP Team kicked off an engagement with PlaceWorks to identify and place vote center locations around Los Angeles County through the Vote Center Placement Project (VCPP). The VCPP process is focused on ensuring we are effectively addressing the needs of the Los Angeles County community every step of the way.

The VCPP involves a comprehensive spatial analysis to understand when and where voters are most likely to vote. It will take into consideration the accessibility, security, proximity, convenience, and availability of Vote Center locations. Community members will be engaged directly through advisory groups, stakeholder meetings, community surveys and an interactive online platform.

### **PUBLIC ENGAGEMENT**

During this reporting period, VSAP staff met with various organizations and city officials to present on the new voting experience.

#### January 3, 2018 – Los Angeles County Chief Information Officer William Kehoe

Dean Logan, VSAP Program Manager Kenneth Bennett and members of the VSAP Team gave a demonstration of the BMD to Los Angeles County's new Chief Information Officer William Kehoe.

#### January 18, 2018 – West Los Angeles and Beach Cities Democratic Clubs

Dean Logan and VSAP Team Member Laura Herrera joined California State Senator Ben Allen to give an overview of the upcoming changes happening statewide as a result of the California Voter's Choice Act in Los Angeles County as a result of VSAP implementation.

#### January 21, 2018 – La Cañada/La Crescenta Democratic Club

Jeff Klein, RR/CC Manager of Voter Education, Outreach and Community Relations, gave a presentation focused on the California Voters Choice Act and what changes will occur in Los Angeles County as VSAP is implemented.

#### January 27, 2018 – Los Angeles County League of Women Voters

Dean Logan presented on the future of voting in Los Angeles County at a town hall meeting for all chapters of the Countywide League of Women Voters.

#### February 2, 2018 – Coro: Technology x Democracy

Dean Logan and Secretary of State Alex Padilla were keynote speakers at the Coro of Southern California "Technology x Democracy" event where they discussed with emerging leaders the Voters Choice Act, and how it will impact voting throughout California, and Los Angeles County.

## **AWARDS AND RECOGNITIONS**

The VSAP continues to receive recognition both nationally and internationally. It is respected as an innovative program, leading the change for voting system modernization.

### *Access + Ability Exhibit*

The VSAP Ballot Marking Device is featured as part of The Cooper Hewitt, Smithsonian Design Museum in New York City exhibit "Access+Ability." The goal of the exhibit is to present products, projects and services developed by and with people with physical, cognitive and sensory disabilities that expand the ability to lead independent lives and engage more fully in the world. The exhibit will be on display through September 3, 2018.

### *Electoral Ergonomy Award*

Dean Logan was named the winner of the prestigious 2018 Electoral Ergonomy Award from the International Center for Parliamentary Studies. This award recognizes election officials who have tailored electoral procedures to the psychology of the voters and the specific characteristics of their electorate. The award was presented at the International Electoral Awards on December 5, 2017 at the Dead Sea, Jordan.

## **MEDIA COVERAGE**

January 3, 2018 – After releasing the RFP, various media outlets shared the message throughout Los Angeles County.

<https://scvnews.com/2018/01/03/registrar-recorder-looking-for-input-on-voting-solutions/>  
<http://www.hometownstation.com/santa-clarita-latest-news/los-angeles-county-seeks-submissions-to-enhance-the-future-of-voting-216375>

January 4, 2018 - VSAP Tech Advisory Committee member Charles Stewart III wrote an analysis of the importance of replacing our aging voting machines, and increasing the security of our elections, highlighting VSAP as a model of this.

[https://www.washingtonpost.com/news/monkey-cage/wp/2018/01/04/trumps-controversial-election-integrity-commission-is-gone-heres-what-comes-next/?utm\\_term=.219728c5f5f5](https://www.washingtonpost.com/news/monkey-cage/wp/2018/01/04/trumps-controversial-election-integrity-commission-is-gone-heres-what-comes-next/?utm_term=.219728c5f5f5)

## **Newsletter**

Attached to this report is the latest issue of the quarterly newsletter, which is produced to keep the VSAP Advisory Committee, VSAP Technical Advisory Committee and the public informed on activities and developments in the project.

## **About the VSAP**

Launched in September 2009, the Voting Systems Assessment Project was developed by the Department in response to the growing voting system needs. The project has transitioned from a research and design project to a system implementation program and as such, is now known as the Voting Solutions for All People (VSAP)

While the County's current voting system has served the voters of Los Angeles County with accuracy and integrity, the design of these systems and the age of their technology do not offer the technical and functional elasticity necessary to continue to accommodate our growing and increasingly diverse electorate.

The size and diversity of Los Angeles County and the limited voting systems market, however, make it almost impossible to reasonably consider a commercial off-the-shelf voting system solution. Any voting system solution will entail a significant development or customization process in order to satisfy the County's needs, General Voting System Principles and technical requirements.

In response to these needs and challenges, VSAP takes an unprecedented and comprehensive approach at modernizing the County's voting system. The vision of the project is to implement a voting system through a transparent process that takes into account the needs and expectations of current and future Los Angeles County voters. The VSAP aims at achieving three goals in this process: 1) give current and future Los Angeles County voters an unprecedented opportunity to participate in the assessment and development process; 2) increase voter confidence in the electoral process through the participatory structure of the project and; 3) synthesize public input and research to acquire or develop a new voting system for the County.

### **Stay Connected**

More information regarding the Voting Solutions for All People (VSAP) Project is available to the public online at <http://vsap.lavote.net>. The pages on our website are frequently updated with news and information and are a great way to stay connected with the progress of the project between quarterly reports. We strongly encourage public input throughout the process and look forward to continuing to work with your Board on this critical project.

If you have any questions, please contact me directly or your staff may contact Kenneth Bennett, VSAP Program Manager at [kbennett@rrcc.lacounty.gov](mailto:kbennett@rrcc.lacounty.gov) or (562) 462-2699.



**VSAP**

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# VOTING SOLUTIONS FOR ALL PEOPLE

## Quarterly Newsletter

### IN THIS ISSUE

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### CONTACT US

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### MESSAGE from Dean

When our department embarked on this journey, we knew the nature of this project would be disruptive. All critical innovations are. This disruption has helped us get to the root of what our voters want and need. We are proud of the progress we've made so far.

While the County's current voting system has served the voters of Los Angeles County with accuracy and integrity, the design of the systems and the age of their technology do not offer the technical and functional elasticity necessary to continue to accommodate our growing and increasingly diverse electorate. Additionally, the existing voting systems market is limited and inadequate to meet the needs of our region. We are overdue for solutions that are transparent, publicly owned and that ensure the security and integrity of our elections. These facts are what have motivated us to stay focused on our principles and to give the residents of Los Angeles County the voting experience they deserve.

So, we continue to move forward ensuring this vision becomes a reality. To do this, we will continue to ask for your support. Thank you for being part of the change to revolutionize the way we exercise our democracy in Los Angeles County.

**DEAN C. LOGAN**  
 Registrar-Recorder/County Clerk  
 Los Angeles County

# RFP UPDATE

## VSAP RFP Phase 2

The Los Angeles County Registrar-Recorder/County Clerk (RR/CC) issued a Request for Proposals (RFP) for system engineering and manufacturing to three prequalified Prime Contractors on January 2, 2018. This is the second phase of the solicitation process. The initial phase served to pre-qualify vendors to receive the solicitation.

The three Prime Contractors participating in the solicitation process, along with their teams, were invited to attend a tour of our RR/CC facilities on February 13, 2018. The tour included a demonstration of the new voting experience, including the Ballot Marking Device and Tally Solution and a walkthrough of our Election Operations Center (EOC). Our project partners IDEO and Digital Foundry were present throughout the tour to answer questions.

Proposals for the development, manufacturing, implementation and support services for the VSAP solution set forth in the Scope of Work are due Monday, March 12, 2018.



# KING COUNTY

## WASHINGTON SITE VISIT

On January 8, 2018, members of the VSAP team visited the King County Elections office in Renton, Washington. With over 1.2 million registered voters, King County is the largest election jurisdiction in the US that conducts all Vote by Mail elections. Our team was provided with a tour of the King County Elections facility and an overview of their operations.

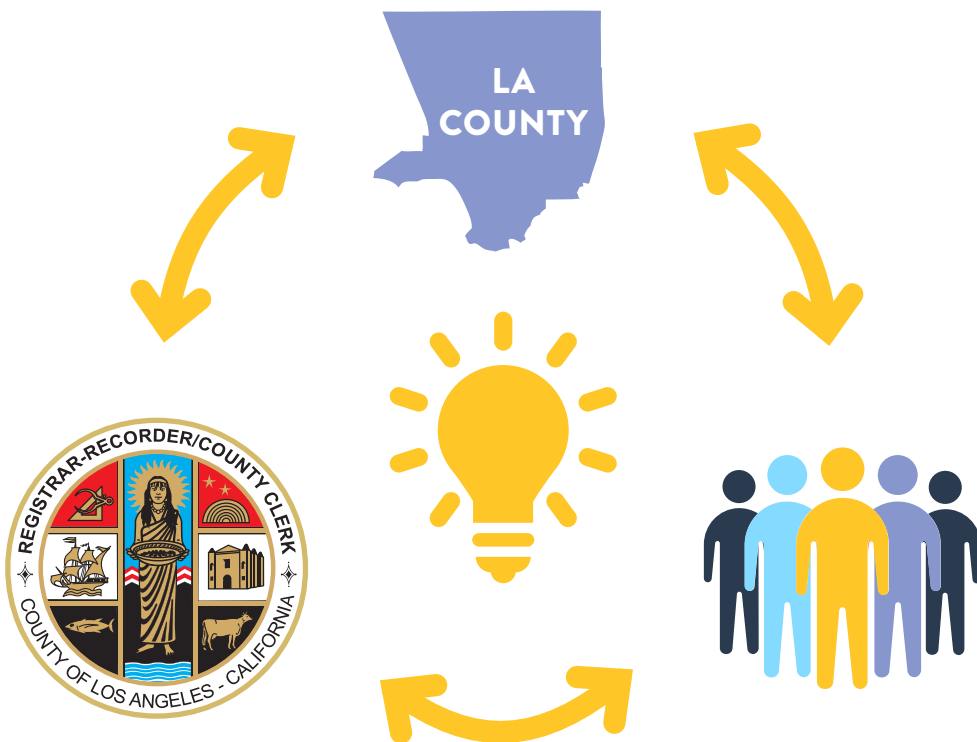
This visit was a great learning opportunity for our team. We took away a lot of good information and best practices to consider in our future operations. The elections facility was quite impressive and had many great features for both efficiency and transparency. It is a great example of how real investment into the elections process yields many immediate benefits for election administrators, and most importantly, the public.



# VOTE CENTER PLACEMENT PROJECT

On December 7, 2018, the VSAP Team kicked off an engagement with PlaceWorks to identify and place vote center locations around Los Angeles County through the Vote Center Placement Project (VCP). The VCP will ensure that we are effectively addressing the needs of the Los Angeles County as we implement the new Vote Center experience.

The VCP will involve a comprehensive spatial analysis to understand when and where voters are most likely to vote. It will take into consideration the accessibility, security, proximity, convenience and availability of vote center locations. Community members will be engaged through working directly with citizen advisory groups, by holding stakeholder meetings, conducting community surveys, as well as through an interactive online platform for voters to submit their input.





# PUBLIC ENGAGEMENT

We met with various representatives from different cities and community organizations this past quarter to present Los Angeles County's future voting experience.

## Los Angeles County Chief Information Officer William Kehoe

Registrar-Recorder/County Clerk Dean Logan, VSAP Program Manager Kenneth Bennett and members of the VSAP Team gave a demonstration of the BMD to Los Angeles County's new Chief Information Officer William Kehoe.



## West Los Angeles and Beach Cities Democratic Clubs

Dean Logan and VSAP Team Member Laura Herrera joined California State Senator Ben Allen at a Voter Information Event hosted by the West LA and Beach Cities Democratic Clubs. The goal of the event was to give an overview of the upcoming changes happening statewide as a result of the California Voter's Choice Act and to provide a preview of Los Angeles County's new voting experience after the implementation of VSAP beginning in 2020.



# PUBLIC ENGAGEMENT

## La Cañada/La Crescenta Democratic Club

Jeff Klein, RR/CC Manager of Voter Education, Outreach and Community Relations, gave a presentation focused on the California Voters Choice Act and changes coming to the LA County voter experience.

## Los Angeles County League of Women Voters

Dean Logan gave a presentation on the future of voting at a town hall meeting for all chapters of the Countywide League of Women Voters.



## Coro: Technology X Democracy

Dean Logan and California Secretary of State Alex Padilla were keynote speakers at the Coro of Southern California "Technology x Democracy" event where they discussed the anticipated impact of the Voter's Choice Act in California.



# AWARDS AND RECOGNITIONS

## VSAP at the Smithsonian!

The RR/CC and IDEO are proud to showcase the VSAP Ballot Marking Device in the “Access+Ability” exhibit at the Cooper Hewitt, Smithsonian Design Museum in New York City.

The exhibit provides a major platform for the growing movement toward accessibility and inclusive design. Its goal is to present products, projects and services developed by and with people with physical, cognitive and sensory disabilities that expand the ability to lead independent lives and engage more fully in the world. It includes over 70 innovative designs developed in the last decade and explores how users and designers are expanding and adapting accessible products and solutions in ways previously unimaginable.

The exhibit will be on display through September 3, 2018. For more information, please visit [www.cooperhewitt.org/channel/access-ability](http://www.cooperhewitt.org/channel/access-ability).



## International Electoral Ergonomy Award

We are proud to announce that Dean Logan was named the winner of the prestigious 2017 Electoral Ergonomy Award from the International Center for Parliamentary Studies. The award was presented at the International Electoral Awards on December 5, 2017 at the Dead Sea, Jordan.

Electoral Ergonomy recognizes election officials who have tailored electoral procedures to the psychology of the voters and the specific characteristics of their electorate.

The International Electoral Awards are established exclusively for electoral stakeholders by the International Centre for Parliamentary Studies. The awards acknowledge election officials and their significant contribution to the democratic process beyond the community of electoral professionals, practitioners and experts.

# IN THE NEWS

The links below provide access to the news articles that features the VSAP

**January 3, 2018 – After releasing the RFP, various media outlets shared the message throughout Los Angeles County.**

<https://scvnews.com/2018/01/03/registrar-recorder-looking-for-input-on-voting-solutions/>

<http://www.hometownstation.com/santa-clarita-latest-news/los-angeles-county-seeks-submissions-to-enhance-the-future-of-voting-216375>

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**January 4, 2018 – VSAP Technical Advisory Committee member Charles Stewart III wrote an analysis of replacing our aging voting machines and increasing the security of our elections. In his analysis, he highlighted the VSAP project as a model for the future.**

[https://www.washingtonpost.com/news/monkey-cage/wp/2018/01/04/trumps-controversial-election-integrity-commission-is-gone-heres-what-comes-next/?utm\\_term=.219728c5f5f5](https://www.washingtonpost.com/news/monkey-cage/wp/2018/01/04/trumps-controversial-election-integrity-commission-is-gone-heres-what-comes-next/?utm_term=.219728c5f5f5)

# STAY CONNECTED

## HAVE YOU VISITED OUR WEBSITE?

Get the latest updates and project developments at [VSAP.lavote.net](https://VSAP.lavote.net)

You can learn more about the project through our videos, research reports, media coverage and team member blog post.



# INTERESTED IN SHARING YOUR THOUGHTS ON THE PROJECT?

Submit at [vsap@rrcc.lacounty.gov](mailto:vsap@rrcc.lacounty.gov) to be featured on our blog.

## FOLLOW US ON SOCIAL MEDIA



@lacountyrrcc





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