

## EFFICIENCY



Developed a new Election Billing System, reducing time needed to prepare:

**Cost Estimates**  
**10** Business Days  $\longrightarrow$  **1**

**Billings**  
**90** Days  $\longrightarrow$  **5**

## VOTER EXPERIENCE

Will Call Program:



Launched **11** locations across the county to provide convenient voting services to our voters.



# VSAP

VSAP.lavote.net

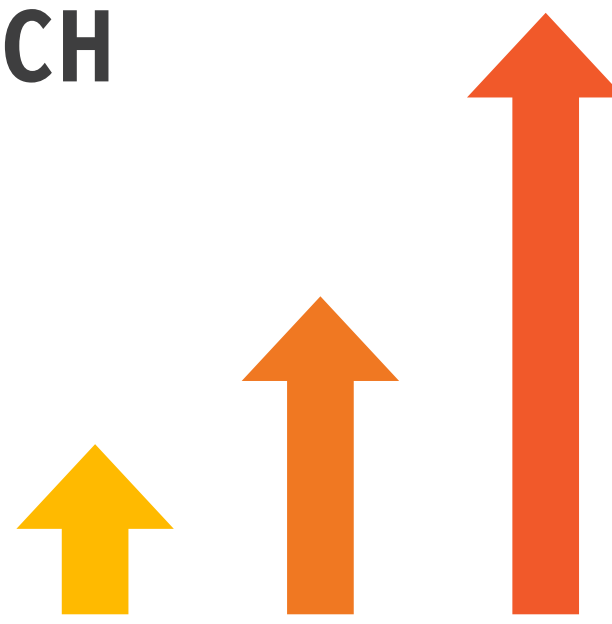
Completed final design for new Ballot Marking Device and rebranding of VSAP along with launching a new dedicated website.

## CAREER DEVELOPMENT



Trained **150** employees in LSS at the Green Belt level, and completed **4** Green Belt projects.

## COMMUNITY OUTREACH



Successfully partnered with **5** industry leading media networks in to promote and educate voters about the June Presidential Primary Election. Our multiplatform campaign eclipsed **83 million** impressions in Los Angeles County.

## INNOVATION



Implemented a new **Online Chat Service**

## IMPROVEMENT



Secured **\$2.8 million** in funding for a Trusted Electronic Records Management System



Broadcasted over **650k** robocalls.

(Success Rate: 47%)



Sent **1.8 million** emails to voters



Attended **99** events throughout L.A. County where we acquired **1,627** new voter registrations.

Acquired **\$97,000** in supplemental funding from the Quality and Productivity Commission.

(Offsetting 100% of the system cost.)



## COMPLIANCE

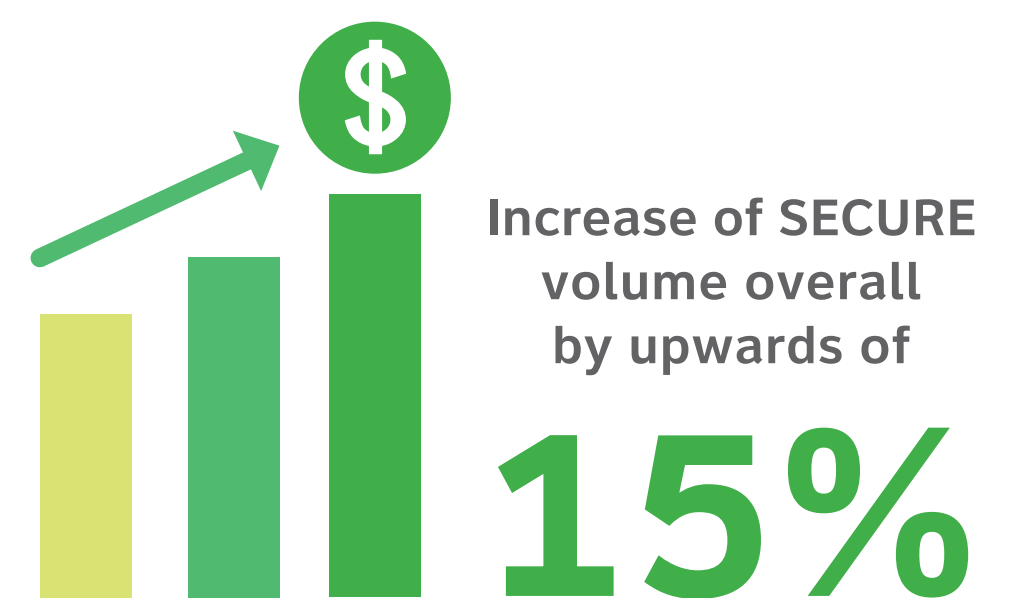
Petition Verification:



Signatures submitted and counted: **2,501,594**.

Signatures verified against voter records: **92,345**.

## PRODUCTIVITY



# ABOVE & BEYOND

Los Angeles County  
Registrar-Recorder/County Clerk  
STATE OF THE DEPARTMENT

# 2016