



Los Angeles County Registrar-Recorder/County Clerk

NEWS RELEASE

FOR IMMEDIATE RELEASE
September 24, 2012

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Los Angeles-Based National Voter Registration Day Coalition Announces Events, Entertainment and Speakers

Day celebrates the initiative that seeks to distribute 50,000 voter registrations

The Los Angeles Registrar-Recorder/County Clerk (RR/CC), along with a broad based group of national and local non-partisan organizations, will coordinate an unprecedented series of events around Los Angeles County in support of National Voter Registration Day (NVRD), tomorrow, September 25, 2012.

The day kicks off with a press conference at California State University, Los Angeles at noon PST with Los Angeles County Registrar Recorder/County Clerk, Dean Logan and Taboo of the Black Eyed Peas. Following the press conference is an event featuring California Secretary of State, Debra Bowen, Assemblyman Mike Feuer, guest celebrities, and a constant flow of local artists and deejays.

Furthering the reach across L.A. County, volunteers will be staging a "ride along," registering voters on Metrolink light rail lines and at Union Station.

Events will lead into the evening with Maya Jupiter headlining the NVRD Party in the Park at L.A.'s own MacArthur Park beginning at 6 p.m. Food vendors and local artists will be on hand.

Organizations leading the effort include Voto Latino, Rock the Vote, the League of Women Voters of Los Angeles, the California Participation Project, NALEO Educational Fund, California Common Cause, Community Coalition, CSU Los Angeles Associated Students and Arts for LA. The effort seeks to increase voter registration rates in Los Angeles County.

About National Voter Registration Day

In 2008, 6 million Americans didn't vote because they missed a registration deadline or didn't know how to register. In 2012, we want to make sure no one is left out. On September 25, 2012, volunteers, celebrities, and organizations from all over the country will "hit the streets" for National Voter Registration Day. This single day of coordinated field, technology and media efforts will create pervasive awareness of voter registration opportunities--allowing us to reach tens of thousands of voters or more who we could not reach otherwise. For a full list of all events, go to www.nationalvoterregistrationday.org

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