

Media Kit **November 4, 2014**

General Election



Message from the Registrar of Voters

October 8, 2014

Dear Voter,

On November 4, nearly five million registered voters in Los Angeles County will have an opportunity to take part in the democratic process by voting in the General Election, which includes 152 contests, 292 candidates and 39 measures on the ballot.

After listening to the needs of voters across the county, the Registrar-Recorder/County Clerk (RR/CC) has made new and innovative changes debuting this election year.

Key updates we'd like to share with you:

- Voter information kiosks in 10 languages will be available at every polling place. These kiosks replace flyers and brochures displayed at polling places.
- Newly redesigned sample ballot booklets now use plain language and a clean layout to display important voter information.
- Newly enacted laws authorize permanent legal residents to work as pollworkers around the county in an effort to serve our population.

As the largest and most diverse county electoral jurisdiction in the country, orchestrating an election across 4,000 square miles and ensuring access for all voters in 10 different languages requires an extraordinary level of coordination. The county is committed to providing voters with fair, accessible, and transparent election services.

This media kit provides a detailed overview of the upcoming election in Los Angeles County through important statistics on the size and complexity of the County's electorate, the election and the ballot.

We look forward to continuing our commitment to make sure every voter has the opportunity to exercise the right to an independent and secure voting experience.

For more information on the upcoming November General Election, visit www.lavote.net.



Sincerely,

A handwritten signature in black ink that reads "Dean C. Logan". The signature is written in a cursive, flowing style.

Dean C. Logan
Registrar-Recorder/County Clerk

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About This Election

The November 4, 2014 General Election is held to vote on statewide measures, local offices, and voter-nominated offices. Candidates for voter-nominated offices follow the Top Two Open Primary Act. The top two candidates that received the most votes in the June 3, 2014 Statewide Direct Primary Election appear on to the November 4, 2014 General Election without regard to party preference.

Voter-Nominated **Offices**

Governor
Lieutenant Governor
Secretary of State
Controller
Treasurer
Attorney General
Insurance Commissioner
Board of Equalization
United States Representative
State Senator
State Assembly Member

Local **Offices**

County Board of Supervisors
Sheriff
Assessor
Superior Court Judge
Local districts or city contests

Not Voter-Nominated **Statewide Offices**

Superintendent of Public Instruction
State Supreme Court Justices
State Courts of Appeal Justices

Voting for Write-In Candidates

A list of "Qualified Write-in Candidates" is available 11 days before the election at www.lavote.net and will also be available at all polling places on Election Day.



Media Inquiries



Election Night Results and Information

Election Night results are available at www.lavote.net. The first press bulletin with initial Vote by Mail ballot results will be issued at approximately 8:15 p.m. Results will be updated on the website on a flow basis as ballots are received, processed and tabulated.



Interview & Filming Requests

Please contact the Media and Communications section at (562) 462-2648 or mediainfo@rrcc.lacounty.gov for interview and filming arrangements. This must be done before arriving to RR/CC headquarters or polling places.

Election Day is an exciting time for everyone! Reporters, broadcast journalists and various media representatives frequently request to visit the polls to take photos and videos of voting activity with advanced consent. All types of media outlets are welcome to cover a polling place with prior arrangements through the RR/CC's Media and Communications Section.

Media can take photos or videos of:



- The exterior of voting booths.
- Voters and/or pollworkers with their permission.
- Precinct ballot readers in operation, as long as votes are not visible.
- Pollworkers, sheriff's deputies and other County employees processing and/or transporting the ballots in bags, carts and government vehicles.

Reporters can conduct exit polls at least 25 feet away from the door of the polling place.

Media cannot take images or film footage of:



- The inside of voting booths, where voters and ballots are visible.
- Voted ballots deposited in the ballot box because it may infringe on a voter's right to a secret ballot.
- Anything that can obstruct or disrupt the voting process while taking images or filming. For example, a camera cannot block a voter from voting and flash photography cannot be used.

Voting Options



Vote by Mail (VBM)

Voters may apply for a VBM ballot using the application printed on the back of the sample ballot or online at www.lavote.net.

When voters receive their VBM ballot, mark it and insert it into the envelope provided. Voters must make sure all required information is completed.

Voters can return their VBM ballot by mail before Election Day or drop it off at any polling location on Election Day.



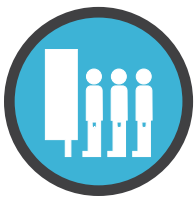
Vote Early

Voters can vote up to 15 days before Election Day.

Early voting takes place at the Registrar-Recorder/County Clerk headquarters: 12400 Imperial Hwy., Room 3002, Norwalk CA 90650.

The RR/CC is open Monday thru Friday, from 8 am to 5 pm.

The RR/CC is open on weekends (8 am to 4 pm) for early voting, beginning 14 days before Election Day. Saturday and Sunday dates: October 25, October 26, November 1 and November 2.



Vote at a Polling Place

Voters can find the address for their polling place on the back of their sample ballot booklet or online at www.lavote.net.

Once voters are at their polling place, they will check in and sign the Roster of Voters.

The pollworker will give voters an official ballot and direct them to a voting booth.

Voters will step into their individual booth and cast their vote. If needed, the pollworker can show them how to use the voting equipment to cast their vote.

When a voter has finished voting, he or she will need to insert the ballot into the Precinct Ballot Reader (PBR). The PBR checks ballots for errors.



Services for Voters with Specific Needs

Numerous election services are provided to voters with specific needs. Contact Special Services Liaison Julia Keh at (562) 462-2754 or jkeh@rrcc.lacounty.gov.

LOS ANGELES COUNTY



Square Miles
4,083



Total Population
Los Angeles County²
10,025,579



Eligible Population
of Voters³
6,048,583



Registered
Voters^{*}
4,880,868

Racial/Ethnic **Composition**⁴



4,958,279 Latino or Hispanic

2,660,292 Non-Hispanic White

1,365,710 Non-Hispanic Asian

793,430 Non-Hispanic Black or African American

203,765 Two or More Races, not Hispanic or Latino

24,247 Native Hawaiian and other Pacific Islander,
not Hispanic or Latino

19,856 American Indian, not Hispanic or Latino

* Figure as of September 8, 2014

² California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
<http://www.dof.ca.gov/research/demographic/reports/projections/P-2/>

³ California Secretary of State, Report of Registration by County as of December 31, 2013 for the June 3, 2014, Statewide Direct Primary Election
<http://www.sos.ca.gov/elections/ror/ror-pages/154day-primary-2014>

⁴ California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
<http://www.dof.ca.gov/research/demographic/reports/projections/P-2/>

STATE OF CALIFORNIA



Total Population⁵
California
38,451,604



Eligible Population⁶
of Voters
24,192,752



Registered⁷
Voters
17,722,006

Racial/Ethnic **Composition**⁷



14,996,759 Latino or Hispanic

14,900,962 Non-Hispanic White

5,014,573 Non-Hispanic Asian

2,216,250 Non-Hispanic Black or African American

1,017,655 Two or More Races, not Hispanic or Latino

138,276 Native Hawaiian and other Pacific Islander,
not Hispanic or Latino

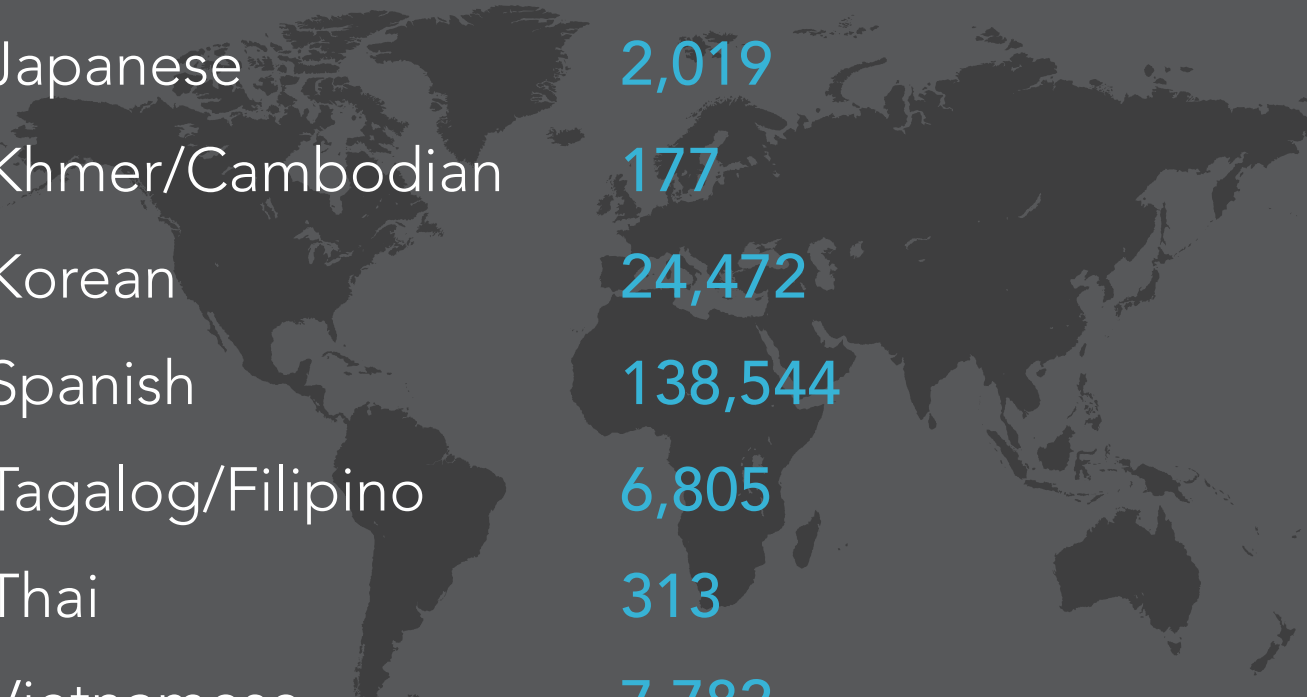
167,128 American Indian, not Hispanic or Latino

⁵ California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
<http://www.dof.ca.gov/research/demographic/reports/projections/P-2/>

⁶ California Secretary of State, 15-Day Report of Registration by County as of May 19, 2014 for the June 3, 2014, Statewide Direct Primary Election
https://www.sos.ca.gov/elections/elections_u.htm

⁷ California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
<http://www.dof.ca.gov/research/demographic/reports/projections/P-2/>

SUPPORTED LANGUAGES*



Languages	Voters Requesting Materials
Chinese	29,188
Hindi	102
Japanese	2,019
Khmer/Cambodian	177
Korean	24,472
Spanish	138,544
Tagalog/Filipino	6,805
Thai	313
Vietnamese	7,782

* Figures as of September 8, 2014

Electoral Profile **Los Angeles County** *



Registered
Voters
4,880,868



Permanent Vote
By Mail Voters
1,467,621



Military
Voters
13,625



Overseas
Voters
9,299

Profile **General Election**



Offices
152



Local Measures
32



County Measures
1



State Measures
6



Total Candidates
292



Election Precincts
5,027



Polling Places
4,684



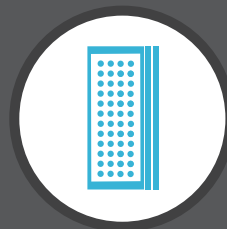
VBM Precincts
343



Avg. Voters
per precinct
729



Pollworkers
22,207



Ballot Groups
396












Est. Election Cost
\$36.5 M

* Figures as of September 8, 2014

Voter Registration Statistics*

This section provides figures for registered voters and Permanent Vote by Mail (PVBM) voters in Los Angeles County

Voters by Age	Registered	% Registered	PVBM	% PVBM of Registered
 Pre-Registered ⁸	11,070	0.23%	5,400	48.8%
 18-29	953,310	19.52%	290,447	30.5%
 30-39	870,587	17.83%	223,393	25.7%
 40-49	810,453	16.6%	209,090	25.6%
 50-59	869,698	17.82%	237,390	27.3%
 60-69	666,820	13.66%	221,393	33.2%
 70-79	350,100	7.17%	138,495	40%
 80+	249,723	5.12%	113,848	45.6%
 No Birthdate ⁹	100,008	2.05%	28,226	28.2%
Total	4,881,769	100%	1,467,682	30%









* Figures as of September 9, 2014

⁸ These individuals will be eligible to vote prior to or on November 4, 2014.

⁹ No birthdate is indicated on the individual's voter registration. The eligibility of the voter was verified through other means, such as the state ID, state license number or social security number.

Political Party Preference*

This section provides figures for registered voters and Permanent Vote by Mail (PVBM) voters in Los Angeles County

Qualified Parties	Registered	% Registered	PVBM	% PVBM of Registered
 Democratic	2,471,275	50.63%	738,266	30%
 Republican	1,008,567	20.66%	332,693	33%
 No Party Preference ¹⁰	1,199,028	24.57%	337,524	28.2%
 American Independent	110,702	2.27%	35,774	32.3%
 Peace & Freedom	36,104	0.74%	6,538	18%
 Green	24,901	0.51%	6,852	28%
 Libertarian	27,630	0.57%	9,527	34.5%
 Americans Elect	2,661	0.05%	447	17%
Total	4,880,868	100%	1,467,621	30%

* Figures as of September 8, 2014

10 The "No Party Preference" group includes voters who have no party preference, declined to state their party preference and chose a non-qualified political party.

Offices

This section provides figures for registered voters and Permanent Vote by Mail (PVBM) voters in Los Angeles County by jurisdictions.

**Federal****United States Representatives**

District	Registered Voters	PVBM	Turnout June Primary 2014	% Voted June Primary 2014
23rd*	41,843	15,433	7,565	18.5%
25th*	305,626	111,276	53,342	18%
26th*	6,081	2,190	1,497	25%
27th*	352,768	111,076	65,981	19%
28th	396,325	125,477	72,436	18.5%
29th	277,583	77,614	34,700	13%
30th*	401,850	132,993	74,877	19%
32nd	323,722	86,380	45,429	14%
33rd	464,209	160,826	116,225	25%
34th	260,920	69,570	37,152	14.5%
35th*	58,885	15,696	6,909	12%
37th	384,984	110,131	67,145	18%
38th*	350,916	95,722	50,711	15%
39th*	105,911	35,372	18,188	17%
40th	247,763	57,808	26,136	11%
43rd	348,075	103,880	55,768	16%
44th	314,299	76,829	37,346	12%
47th*	239,108	79,348	52,663	22%

*District is shared with another county. Figures are for Los Angeles County portions of the district only.

Statewide Offices



Governor



Lieutenant Governor



Secretary of State



Controller



Treasurer



Attorney General



Insurance Commissioner



Board of Equalization

District	Registered Voters	PVBM	Turnout June Primary 2014	% Voted June Primary 2014
1st*	659,423	215,905	81,666	13%
3rd	4,221,445	1,251,716	339,019	8%



State Legislation

State Senators

District	Registered Voters	PVBM	Turnout June Primary 2014	% Voted June Primary 2014
18th	418,640	120,677	61,053	15%
20th*	59,146	15,798	6,966	12%
22nd	405,329	110,028	56,212	17%
24th	361,149	95,854	50,349	15%
26th	601,490	201,965	139,348	23%
30th	456,050	122,829	69,626	15%
32nd*	446,576	122,538	66,772	15%
34th*	44,110	16,939	15,033	34%

*District is shared with another county. Figures are for Los Angeles County portions of the district only.



State Legislation

State Assemblymembers

District	Registered Voters	PVBM	Turnout June Primary 2014	% Voted June Primary 2014
36th*	200,694	76,331	32,214	17%
38th*	192,816	64,532	37,833	20%
39th	201,253	54,529	26,207	13%
41st*	223,716	73,171	46,981	21%
43rd	258,347	83,806	49,142	19%
44th*	6,081	2,190	1,497	25%
45th*	251,585	86,774	46,747	19%
46th	219,258	67,953	35,529	16%
48th	216,415	57,093	29,858	14%
49th	204,845	60,496	32,620	16%
50th	308,800	100,969	68,227	22%
51st	198,596	49,340	27,363	14%
52nd*	59,146	15,798	6,966	12%
53rd	150,583	41,460	20,371	14%
54th	273,490	80,739	51,129	19%
55th*	87,437	28,052	14,333	17%
57th	233,298	64,433	34,078	15%
58th	225,278	59,233	31,023	14%
59th	168,135	38,220	15,607	9%
62nd	246,183	68,502	42,082	17%
63rd	191,138	48,397	21,337	11%
64th	217,198	50,571	26,141	12%
66th	280,923	106,970	68,731	25%
70th	265,653	88,062	58,054	22%

*District is shared with another county. Figures are for Los Angeles County portions of the district only.

Countywide Offices



Sheriff



Assessor



Superior Court Judge

Board of Supervisors

District	Registered Voters	PVBM	Turnout June Primary 2014	% Voted June Primary 2014
1st District	804,018	207,855	103,746	13%
3rd District	1,032,204	325,836	184,830	18%



Municipalities

Municipalities	Registered Voters	PVBM
Alhambra	37,332	10,415
Artesia	7,428	2,269
Claremont	22,334	7,467
Downey 2nd Council	13,966	3,576
Downey 4th Council	15,025	3,613
Inglewood	55,539	14,442
Malibu	9,134	3,172
Norwalk	47,984	12,602
Pomona	58,885	15,696
Pomona 2nd Council	7,735	1,970
Pomona 3rd Council	7,603	1,890
Pomona 5th Council	10,400	2,906
Redondo Beach	44,039	15,789
Santa Clarita	112,168	39,025
Santa Monica	64,384	21,927



Unified School Districts

District	Registered Voters	PVBM
ABC Unified School	56,412	18,111
Alhambra	71,495	20,041
Azusa	27,290	7,051
Bassett	11,619	2,717
Downey	60,051	14,879
Norwalk-La Mirada	60,277	16,541
Santa Monica-Malibu	76,973	26,293
Snowline Joint	131	66
Torrance	84,187	30,280

Elementary School Districts

District	Registered Voters	PVBM
El Monte City	30,807	8,070
Hermosa Beach City	13,583	5,152
Los Nietos	7,656	1,717
Lowell Joint	12,042	3,849
Rosemead	11,182	2,991

Union High School Districts

District	Registered Voters	PVBM
Fullerton Joint Union High	12,042	3,849

Community College Districts

District	Registered Voters	PVBM
Cerritos Trustee Area 3	27,530	7,123
Cerritos Trustee Area 5	35,366	11,776
Cerritos Trustee Area 7	32,511	9,470
Compton	128,762	29,482
North Orange County	12,235	3,944
Santa Monica	76,888	26,248
Victor Valley	131	66



Healthcare Districts

District	Registered Voters	PVBM
Antelope Valley	192,274	73,452
Beach Cities	82,439	30,151



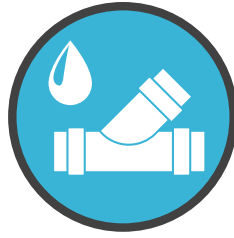
Recreation and Park Districts

District	Registered Voters	PVBM
Westfield	604	205



Municipal Water Districts

District	Registered Voters	PVBM
Central Basin Division 2	168,269	46,078
Central Basin Division 3	101,535	22,745
Foothill Division 2	11,669	3,963
Foothill Division 4	11,532	4,274
Foothill Division 5	10,479	3,437
Las Virgenes Division 2	8,082	2,668
Las Virgenes Division 3	9,482	3,482
Las Virgenes Division 5	9,788	3,180
San Gabriel Valley Division 1	22,626	6,464
San Gabriel Valley Division 4	8,063	2,621
San Gabriel Valley Division 5	14,604	3,799
Three Valleys Division 1	27,234	7,100
Three Valleys Division 3	46,717	14,855
Three Valleys Division 5	37,140	12,240
Upper San Gabriel Valley Division 1	86,400	26,607
Upper San Gabriel Valley Division 5	65,826	16,811
West Basin Division 1	107,018	34,607
West Basin Division 2	91,880	23,257
West Basin Division 4	113,187	36,637



Water Replenishment District of Southern California

Division	Registered Voters	PVBM
Division 1	332,381	82,285
Division 3	409,993	128,326
Division 4	273,113	63,790



Water Agencies

District	Registered Voters	PVBM
Antelope Valley-East Kern Division 1	17,219	6,757
Antelope Valley-East Kern Division 3	24,403	7,926
Antelope Valley-East Kern Division 5	22,567	9,370
Castaic Lake	142,853	49,286
Castaic Lake Division 1	46,517	15,330
Castaic Lake Division 2	49,105	18,364
Castaic Lake Division 3	47,231	15,592



Library Districts

District	Registered Voters	PVBM
Altadena Library	28,653	9,056





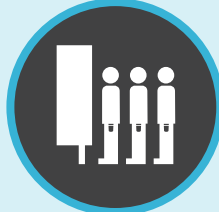



School Facilities Improvement Districts

District	Registered Voters	PVBM
Saugus Union School Facilities Improvement	59,325	20,637



Historical **Election Profile** (Gubernatorial/ non-Presidential General Elections)

Below are the total costs of conducting general elections in Los Angeles County.

2002	2006	2010
\$26.3M	\$28.8M	\$31.8M
 <p>Registered Voters 3,962,831</p> <p>Ballots Cast 1,784,320</p> <p>Total Voter Turnout 45%</p>	 <p>Registered Voters 3,899,397</p> <p>Ballots Cast 2,033,119</p> <p>Total Voter Turnout 52.1%</p>	 <p>Registered Voters 4,421,019</p> <p>Ballots Cast 2,377,105</p> <p>Total Voter Turnout 53.8%</p>
 <p>Vote by Mail Ballots Cast 359,682</p> <p>VBM Turnout 20.2%</p>	 <p>Vote by Mail Ballots Cast 531,383</p> <p>VBM Turnout 26.1%</p>	 <p>Vote by Mail Ballots Cast 678,651</p> <p>VBM Turnout 28.5%</p>

Ballot Processing **Trend**

The following provides statistical information on the rate of ballot tabulation.



November 2, 2010 **General Election**

Time	Precincts Reporting	Ballots Tallied
9:14 pm	380,004	8%
11:31 pm	427,073	11%
11:51 pm	502,730	16%
12:11 am	617,020	23%
12:51 am	890,573	40%
1:31 am	1,169,829	57%
2:11 am	1,357,945	68%
2:51 am	1,608,455	83%
3:51 am	1,839,846	93%
6:25 am	1,912,930	100%



Registration
4,421,019



Vote by Mail
678,651



Turnout
53.77%



Total Ballots Cast
2,377,105



Total Precincts
5,168



Canvass: Finalizing the Vote

Election Night

After polling places close at 8 p.m. on Election Day, all voted ballots are sealed, secured and transported by sheriff's deputies to be centrally tabulated at the RR/CC headquarters: 12400 Imperial Hwy., Norwalk, CA 90650. Election Night counts include ballots at the polling places as well as Vote by Mail ballots received and processed up until Monday before Election Day.

Finalizing the Official Vote Tally (Canvass)

Counting votes does not end on Election Night. The RR/CC makes sure all ballots cast are counted. After Election Night in a statewide election, there are thousands of ballots that need to be counted, including Vote by Mail ballots received on Election Day, provisional ballots, write-in ballots, and damaged ballots. These ballots are counted during the 28-day period known as the Official Election Canvass. Provisional ballots require additional review to verify voters are eligible to vote and write-in ballots were cast for qualified candidates.

California state law requires the RR/CC to complete and certify results within 28 days. This provision of the law recognizes the complexity of completing the ballot count and conducting a thorough audit of the election results to ensure accuracy.

The RR/CC realizes it is difficult for candidates/campaigns involved in close contests to wait for results of the election. The legally mandated processes described above are utilized to guarantee that every vote is counted and included in the official final election returns.

Auditing the Election Results

By law, a random sample of ballots from every election must be manually tallied to verify Election Night machine counts. A minimum of all votes cast in one percent (1%) of the precincts is included in this process, which is known as the 1% Manual Tally Audit.

Public Observation

Every citizen has the right to observe the election canvass process. Candidates and the public are invited to observe the ballot counting and auditing process by joining the Election Observer Program. The program is part of Los Angeles County's commitment to conducting open and transparent elections.









Election observers have the opportunity to observe the logic and accuracy testing of the election systems equipment, Vote by Mail ballot processing, Election Day activities at polling places and check-in centers, tally center operations and post-election processing.

To learn more, the Election Observer Panel Plan is available at www.lavote.net under Current Elections at <http://lavote.net/home/voting-elections/current-elections/upcoming-elections>.

Election Canvass Schedule

Ballot Counting Updates

Outstanding ballot counting takes place throughout the canvass period.

 <p>NOV. 7</p>	<p>First Ballot Counting Update</p>	<p>1 pm</p>	 <p>NOV. 21</p>	<p>Fifth Ballot Counting Update</p>	<p>1 pm</p>
 <p>NOV. 10</p>	<p>Second Ballot Counting Update</p>	<p>1 pm</p>	 <p>NOV. 24</p>	<p>Sixth Ballot Counting Update (If necessary)</p>	<p>1 pm</p>
 <p>NOV. 14</p>	<p>Third Ballot Counting Update</p>	<p>1 pm</p>	 <p>NOV. 26</p>	<p>Seventh Ballot Counting Update (If necessary)</p>	<p>1 pm</p>
 <p>NOV. 18</p>	<p>Fourth Ballot Counting Update</p>	<p>1 pm</p>	 <p>NOV. 28</p>	<p>Eighth Ballot Counting Update (If necessary)</p>	<p>10 am</p>

Key Dates

Thursday, November 6

The Official Canvass of returns shall commence no later than the first Thursday following the election. (E. C. § 15301)

Monday, November 28

The Registrar-Recorder/County Clerk is tentatively scheduled to certify election results.

Tuesday, December 2

The Los Angeles County Board of Supervisors is tentatively scheduled to declare election results official.



**Live
Updates**

@lacountyrcc



Los Angeles County Registrar-Recorder/County Clerk

OUR VALUES

FAIRNESS
We will treat each and every customer in a respectful and friendly manner and we will offer them the best service possible

OUR VALUES

ACCESSIBILITY
We strive to be available to the public and to meet their inquiries with accurate and courteous responses

TRANSPARENCY
We offer access to information about our processes and actively pursue community and stakeholder involvement in our key decisions

MISSION

Serving Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner.

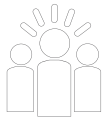
Records Maintained
210 Million

Business Names Filed
125,000

Birth Certificates
596,000

Registered Voters
Over 4.8 Million

GOALS



Customer Service



Election Services and Records Management



Fiscal Responsibility



Staff Development



Promote the transparency, accuracy and accessibility of information through quality customer service and the effective use of information technology.

Develop and maximize leading edge and innovative solutions that foster accountable and accessible election services and public records.

Enhance organizational effectiveness and achieve efficiencies by streamlining and improving business processes.

Develop employee recognition programs and professional training opportunities that promote a qualified and diverse workforce.

GOALS

Marriage Licenses
75,000

Population Nearly
10 Million

OUR VISION

Offering many vital services to its residents and acting as an employer for nearly 1,000 full-time employees. The Registrar-Recorder/County Clerk seeks to fulfill its mission by offering quality service and efficient results while providing its employees with a safe and prosperous work environment.

